

PUBLIC GOODS



PublicGoods.com Morgan@PublicGoods.com <https://angel.co/publicgoods>



\$6,000

Average American Household



\$10,000

Healthy Organic Version



THEIR FACTORY

\$2

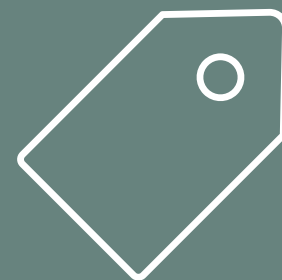


THEIR FACTORY

\$2

BRAND

\$4



THEIR FACTORY

BRAND

DISTRIBUTOR

\$2

\$4

\$8



THEIR FACTORY

BRAND

DISTRIBUTOR

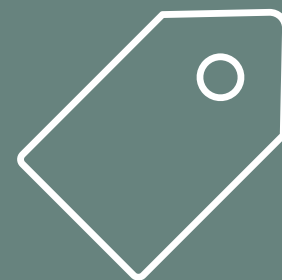
RETAILER

\$2

\$4

\$8

\$20



THEIR FACTORY

\$2

BRAND

\$4

DISTRIBUTOR

\$8

RETAILER

\$20

**YOU
WITH LESS
\$\$\$**

PUBLIC
GOODS

Make healthy products affordable to all.



PUBLIC GOODS



OUR
FACTORY

Direct to consumer, at cost,
for annual membership.

\$59/yr



YOU
WITH MORE
\$\$\$

750 K

500 K

250 K

200 K

150 K

100 K

2016

2017

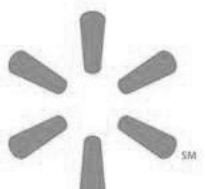
\$750,000

Sales This Year



**Since 500 —
\$1.4million raised.**



Walmart 

B A R N E Y S
N E W Y O R K

*Saks
Fifth
Avenue*

J.CREW

PUBLIC GOODS

PublicGoods.com

Morgan@PublicGoods.com

<https://angel.co/publicgoods>