



BECAUSE EVERYONE DESERVES A COACH

Hi

Harvard
Innovation Labs

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A career development platform that delivers **personalized executive coaching** in a more affordable, scalable, and measurable way.



Customized
Learning



Quality
Experts



Continuous
Reinforcement



Measured
Impact



\$95B

SPENT ON CORPORATE
TRAINING IN US IN 2017

- Training Magazine, 2017

90%

OF BUSINESS LEADERS LACK
LEADERSHIP PIPELINES

- Deloitte, 2017

2/3

OF EMPLOYEES FEEL
DISENGAGED & UNSUPPORTED

- Gallup, 2017

The Problem

The Skill Gap, or the lack of effective development support provided to employees, dramatically decreases employee engagement, performance & retention.

The Timing

Employees now consider **Career Development** as the most important benefit when choosing to work and stay at a company.

94%

EMPLOYEES CONSIDER
CAREER DEVELOPMENT THE
MOST IMPORTANT BENEFIT

- LinkedIn Research, 2019

74%

EMPLOYEES WANT
SELF-DIRECTED &
INDEPENDENT LEARNING

- LinkedIn Research, 2019

+80%

EMPLOYERS SEE 'POWER' OR
SOFT SKILLS DEVELOPMENT AS
A STRATEGIC PRIORITY

- LinkedIn Research, 2019

A Seamless, Tech-Enabled Learning Experience

Accessibility & Transparency

A highly-curated network of experts available at your fingertips

Simplicity & Flexibility

Connect and collaborate with your coach at anytime, anywhere through video

Track & Measure Impact

Track progress & assess the impact of the coaching program with data

A Framework for Impact

Customized

ONE SIZE DOES NOT FIT ALL

Continuous

NOT ONE-AND-DONE

Consistent

ON-THE-JOB LEARNING

Pre-Work
Analyze



Phase 1
Clarify



Phase 2
Strategize



Phase 3
Plan



Phase 4
Act



Phase 5
Realize



Behavioral profile assessment

Ongoing 360-assessments, analysis, and reinforcement

“I’ve become a better and more effective leader for my team, but also for myself!”



-Sampath T. Kandala
*Director of Product Management
at GE Healthcare*



GE Healthcare

A Proven Impact, Backed by Data

After 3 months of usage, our users...

98%

FEEL MORE CONFIDENT IN THEIR
ABILITY TO SUCCEED IN THEIR ROLE

92%

SEE SIGNIFICANT IMPROVEMENT IN LEADERSHIP,
COMMUNICATION & ORGANIZATIONAL SKILLS

90%

FIND THAT RECEIVING COACHING POSITIVELY
AFFECTED THE FEELINGS FOR THEIR EMPLOYER

Some of Our Clients

SCOR

THE NEW SERVICE OF RISK



lovepop



Fidelity
INVESTMENTS

BOSSARD

Proven Productivity

BCG

THE BOSTON CONSULTING GROUP

naviHealth



ALDEYRA
THERAPEUTICS™

RAPID7



BIOMODEX

iorahealth

Localytics



GINKGO BIOWORKS™
THE ORGANISM COMPANY



SANOFI

WYNDHAM

HOTEL GROUP

MOO

Our **+500 coaches** have a proven track record in their field, with decades of experience.

+80%

HOLD A PHD, MSC, OR MBA DEGREE

+90%

HAVE MANAGERIAL EXPERIENCE
AT FORTUNE 500 COMPANIES

The Best & Largest Network in the US

OUR COACHES HAVE WORKED FOR



AND ARE CERTIFIED BY



Get the Right Expert at the Right Time

Our Coach Pairing process allows employees to find the right coach based on the specificity of their role + the skills & competencies they need to develop

 Jim Rosen Executive & Leadership Coach ★★★★★ Boston MA, USA Entrepreneurship Leadership Development Tech & Innovation Organizational Development • 20+ yrs of C Suite Coaching experience • Clients include: Amazon, Microsoft & Netflix VIEW PROFILE	 Michelle Heath CMO Coach ★★★★★ Boston MA, USA Leadership Dev Business Dev Entrepreneurship Sales Management Business Planning • Former CMO at JP Morgan & Mastercard • 25+ yrs marketing experience in high tech VIEW PROFILE	 David Sturman Executive Coach & Technology Leadership Expert ★★★★★ Boston, MA Tech & Innovation Startup Consulting Team Management Management Training • 20+ yrs as CTO and VP Engineering roles • 10+ yrs as COO & VP Sales in high tech VIEW PROFILE	 Kara Lund International Leadership Development Coach ★★★★★ Financial District Boston, MA Public Speaking Media Campaign Account Management Leadership Building • 20+ years in Marketing, Sales & Ops • Clients include: Google, IBM, HP & Facebook VIEW PROFILE	 Alexis Haselberger Time-Management & Productivity Coach ★★★★★ San Francisco CA, USA Productivity Organizational Development Personal Development HR Business Partner • 10+ yrs experience in Tech & Sales • Clients include: Google, Microsoft, Oracle VIEW PROFILE
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Serial Entrepreneur

Serial CMOs

Serial CTOs

Comm. Expert

Productivity Expert