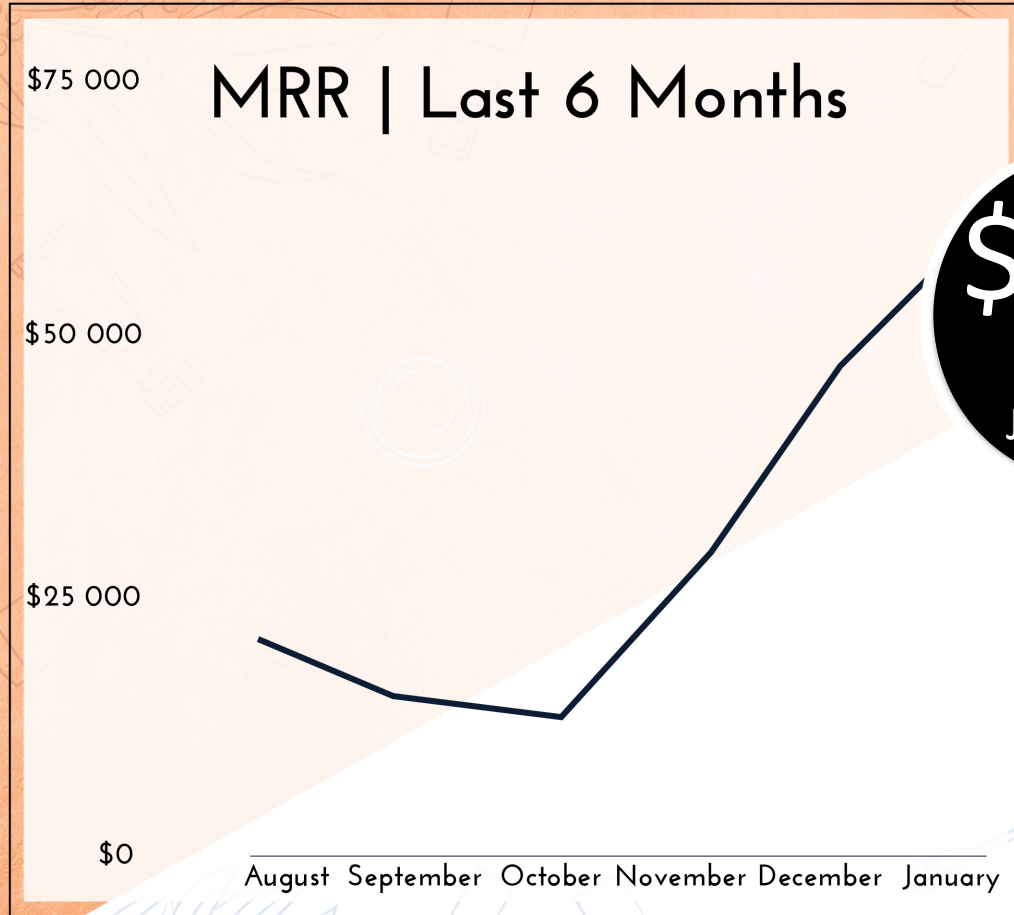


PREMIER BEAUTY SUBSCRIPTION SERVICE FOR BLACK WOMEN





\$54K

MRR
JAN 2017

+43%

MoM GROWTH
REVENUES

+61%

MoM GROWTH
NEW SIGNUPS

LACK OF
GUIDANCE

NO ACCESS TO
PRODUCT

★ macy's



SEPHORA

bloomingdale's



TARGET

Walgreens

CVS
pharmacy

ANNUAL BLACK BEAUTY SPEND

\$17.5
BILLION

80%

OUR SOLUTION

FOUNDERS@WEAREONYX.COM
ANGEL.CO/WE-ARE-ONYX-1

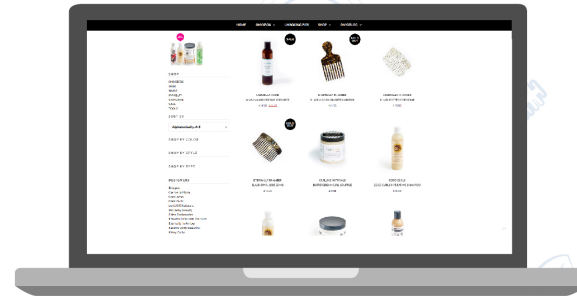
CONTENT



DISCOVERY



RETAIL



UNIT ECONOMICS

CAC
\$20

LTV
+\$120

MARGIN
68%

BEAUTY & BRAINS

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DELAGI
CO-FOUNDER
HEAD OF PRODUCT



MYRIAM
CO-FOUNDER
CEO



J.P.Morgan



\$17.5B

US MARKET
SIZE

+61%

MoM GROWTH
NEW SIGNUPS

\$54K

MRR
JAN 2017

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