



Performance Support for
Frontline Workers

WorkClout Search WorkClout

General Manufacturing

- Dashboard
- Tasks
- Forums
- Resources
- Skills
- Documents**

Share Mode

Resources / KBA 57 / KBA 57 Document Overview

KBA 57 Document Overview

DOCUMENT OUTLINE

1 2 3

This video is an overview of the press



Play Video
2:24

Step 1

The highly used primary...
particular...
configured...
perfecting...

PG 23

KBA



Domain In The Space

Arjun's father founded a \$50M in revenue per year packaging manufacturing plant with over 200 employees.

Arjun was an Operations Manager there for 4 years. Worked there every Summer for 12 years.



Problem

Managing the manufacturing process is **complex, outdated and manual**.

Manual Solutions (paper, excel & fax)



Error prone



Limited Collaboration



Suboptimal OEE and
Resource Allocation

Legacy Software



Lacking core capacity
and auto planning
functionality



\$250k Avg. price +
annual fee



6 mo. - 2 yr.
implementation

Problem

...and for front line employees
there are no tools to help
them manage this.

Front line Employees are terribly underutilized as a crucial resources.

Automation is creating a wider skills gap.

Information and communication is unstructured which creates inaccessible tribal knowledge.

Making overly complex
enterprise software,
simple.



Short Time To Value

- 4 weeks implementation
- Avg throughput increased by 20% in first month.



Automation & Accountability

- Enables collaboration
- Customized reporting
- Traceable workflow
- Automates manual tasks

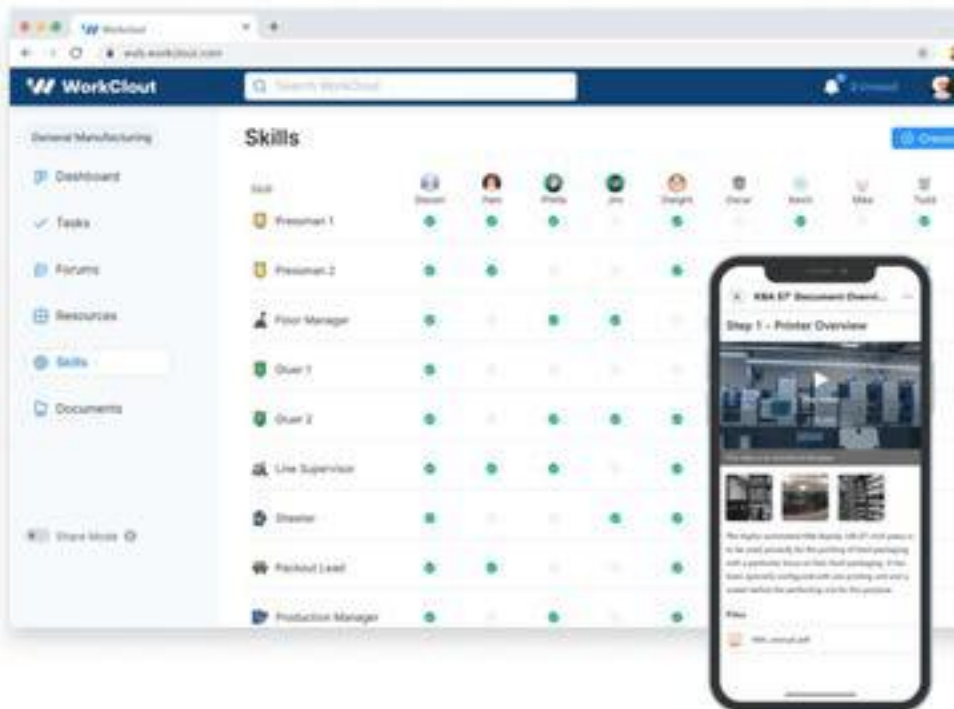


Accessible

- The 56% of SMBs and Mid-Market manufacturers that do not use software can access at a lower price point.

Performance Support

- WorkClout is a mobile & web application that helps industrial, blue-collar workers perform better by centralizing corrective & preventive actions, tasks, on-the-job work instructions, skills training, workforce scheduling, & communication.



Market Opportunity

Everything in your line of sight
is made by a manufacturer.

56% of manufacturers do not currently use
software.

44% of manufacturers spent \$24B on
software.

US Market Size: 354,000 manufacturers.
Worldwide: 998,000 manufacturers.



SMBs in the US

[Redacted]

\$1,140,276,480 Market Size for SMBs

Mid-Market/Large in the US

[Redacted]

\$9,900,572,880 Market Size for
Mid-Market/Large

Almost every industry has front line workers.

Around 80% of the global workforce is deskless, in industries such as Agriculture, Education, Healthcare, Retail, Hospitality, Manufacturing, Transportation, and Construction, accounting for 2.7 billion workers worldwide.



Team



Arjun Patel

CEO, co-founder

Domain: Growth, Marketing, Product, Manufacturing

10+ years experience in manufacturing. 4+ years experience in growth and product. Helped increase production optimization for his father's manufacturing company.



Bryan Trang

CPO, co-founder

Domain: Product Design, UX/UI Design, Product

4+ years user experience, product design. Worked on projects w/ Tesla, Disney, and Genentech. Lead designer for autonomous rider and driver app launch in Rouen.



Richard Girges

CTO, co-founder

Domain: Engineering, Product

14+ years of software engineering experience. Worked as a VP of engineer in his last role. Helped build core components at Steelhouse (Oracle backend).

LEANQA
Management Consulting

 **transdev**
the mobility company

Genentech

Omaze

Wevr

 **Combinator**

ticketmaster

TESLA

 **STEELHOUSE**

 **trueflip**

MOBILEROADIE™

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