



All your data in one place



The Problem: Centralizing data

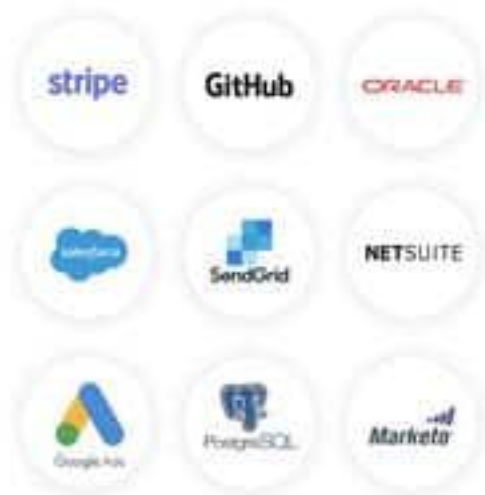
From Operational Systems



To Modern Data Warehouses



For



Internal
Analytics (BI)



Data Sharing
and Feeds



Data
Products



Operational
Systems

The Problem:

Traditional approaches to ETL are too labor-intensive and brittle



The Solution:

Prebuilt automated connectors



Automated

Fivetran creates and maintains a perfect replica of your data, with minimal user intervention.



Resilient

Idempotent core architecture makes Fivetran resilient and makes it possible for devs all over the world to write high-quality connectors.



Deployed in the cloud

Our engineers are constantly monitoring and fixing our code as the sources change.

The Solution:

The simplest possible user experience

1. Authorize connection

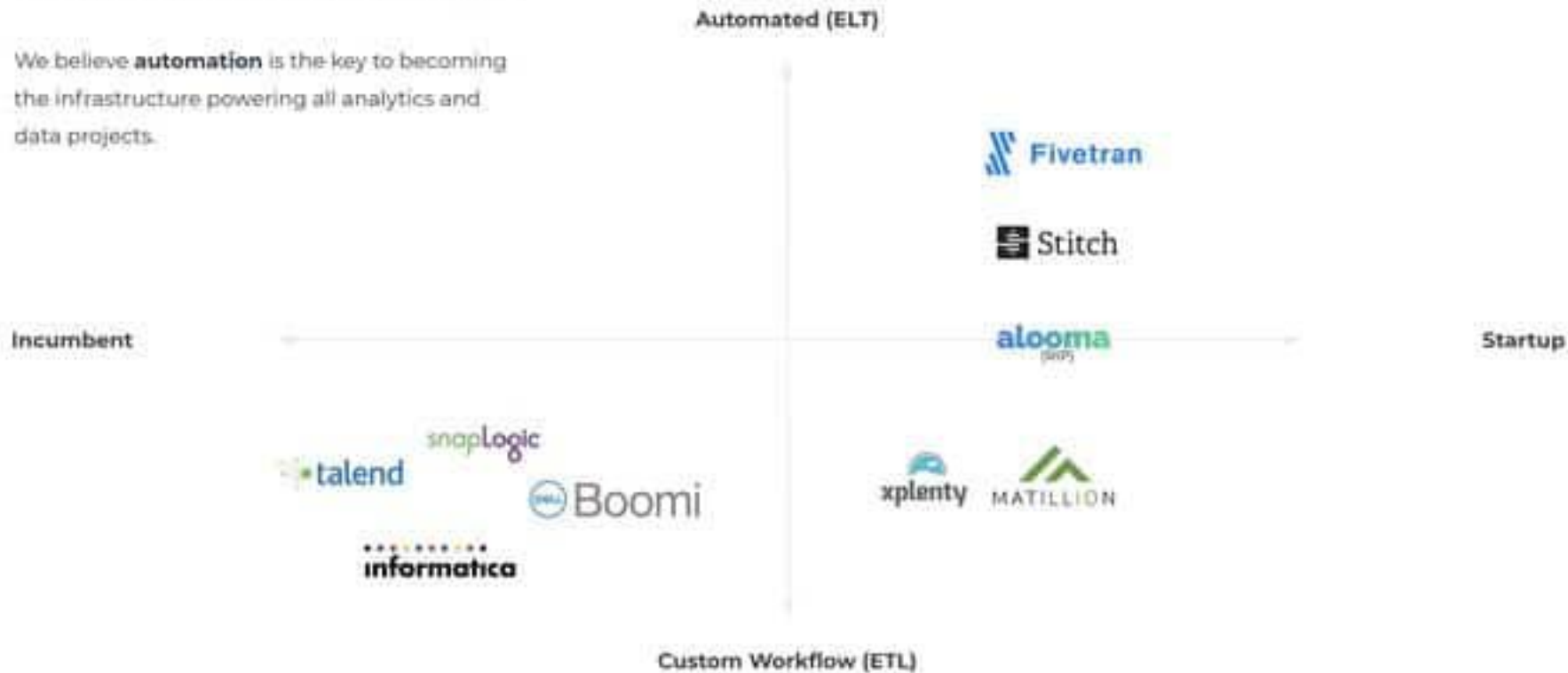


2. Choose tables



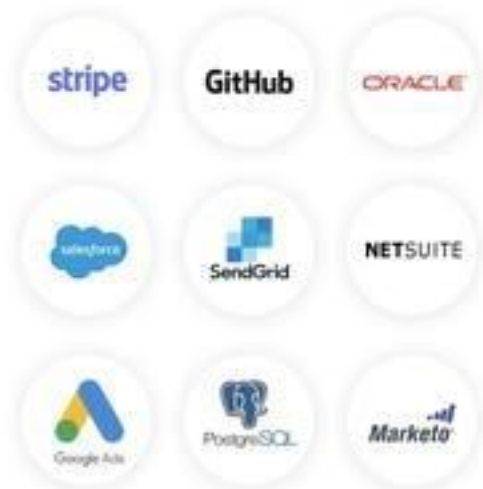
Competitive landscape

We believe **automation** is the key to becoming the infrastructure powering all analytics and data projects.



Why now?

Proliferation and
Adoption of SAAS Tools



New Generation of
Cloud-based, Serverless
Data Warehouses



Leveraging Data is a
Requirement
to be Competitive



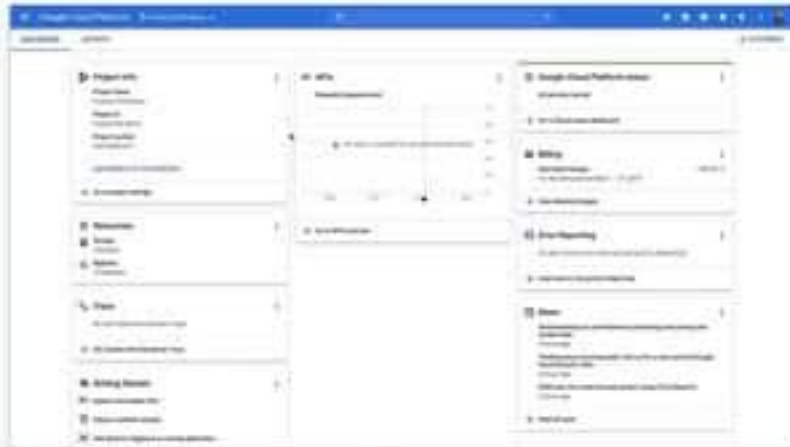
Validation:

Direct integration within partner's UI

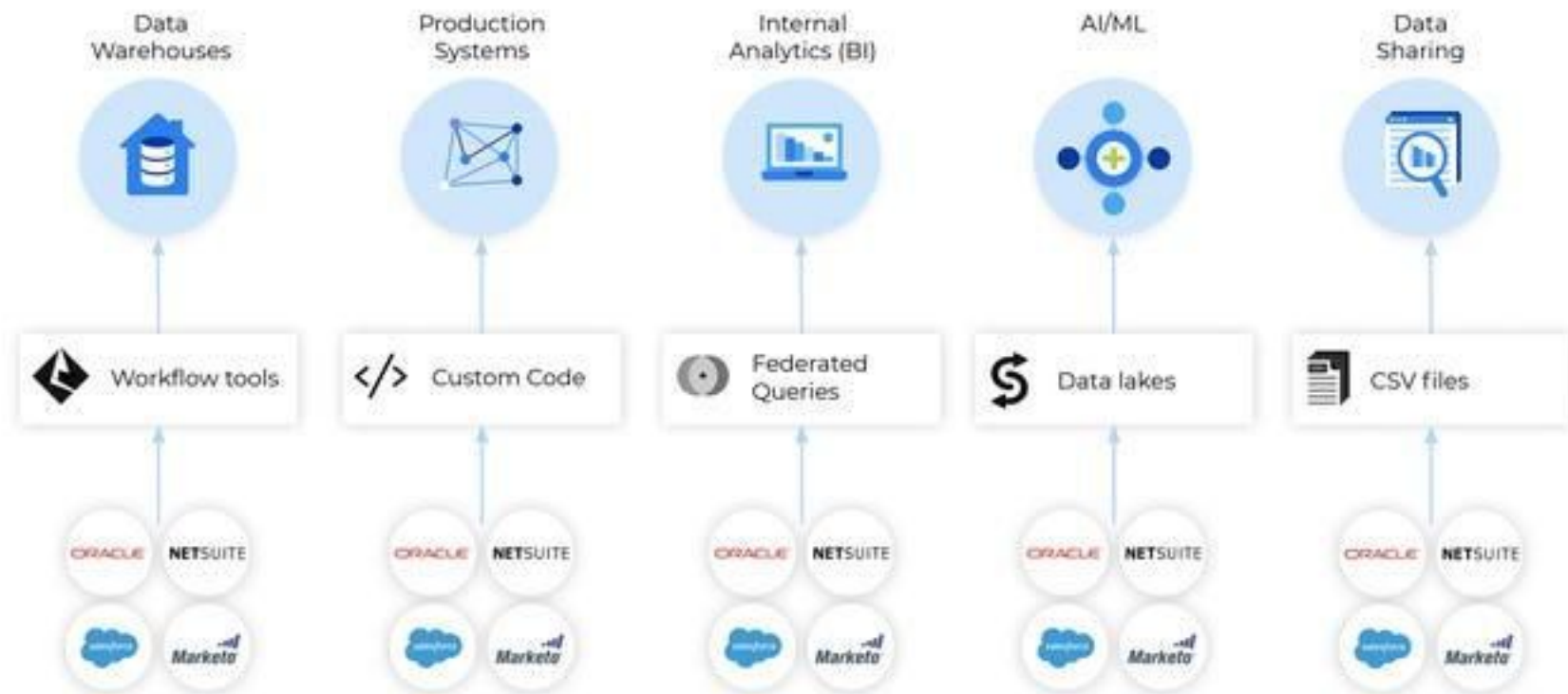
Snowflake: Partner Connect



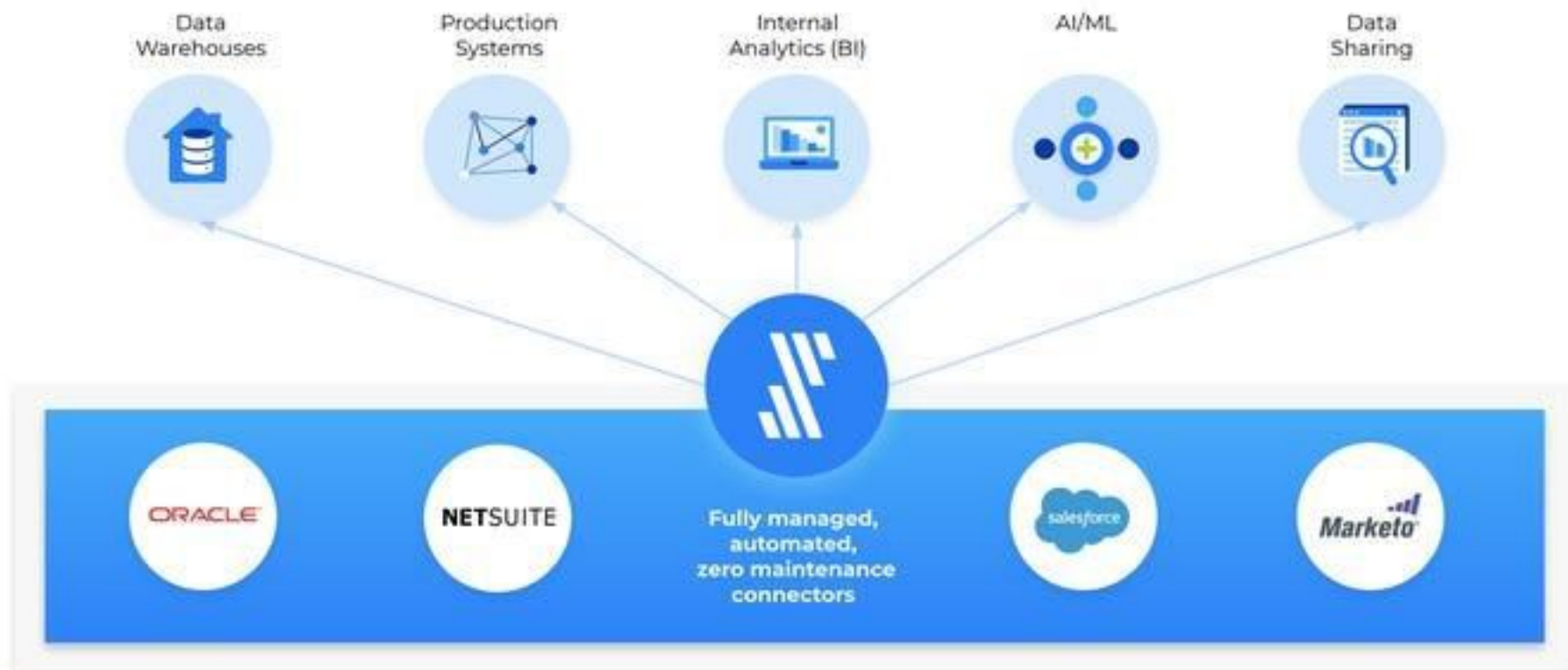
Google Cloud: Marketplace



The Past: Fragmented approaches, no single winner



The Future: Single stable foundation for data driven applications



750+ Customers



URBAN
OUTFITTERS

Jumeirah

FOREVER 21

LimeBike

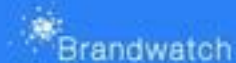
AUTOMATTIC

AvalonBay
COMMUNITIES

monzo

yext

KICKSTARTER



NCM
NATIONAL CINEMA MEDIA

WISTIA

LogicMonitor

CrossFit
FORGING ELITE FITNESS

wework

CLASSPASS

outsystems

MEDPACE

lightspeed

Square

HotelSpecials

kiva

purple

AXIS BANK

Team



160

Total Employees

*Across offices in Oakland, Denver, Dublin,
Bengaluru, and Kaluga*

5.0

Glassdoor Rating

30 Reviews



Fivetran is the stable foundation for data driven applications

Centralizing data is hard but vital to building a data-driven company.

The market for Fivetran includes **BI, operational** use cases, **AI/ML** and **data products**.

Fivetran is poised to win the space with **automation** and **partnerships**.

