



Powering the future of Mobile Wallets





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Mobile Wallets are the Future



Mobile Wallets are the Future



TYPICAL PASS PROJECT



TYPICAL PASS PROJECT



Plan



Design



Develop



Campaign



Analyze



\$100,000

32 DAYS



\$100,000



32 DAYS

 **WalletKit**

Ticket Type
VIP

Event Name
WDC



Attendee Name
Zuckerberg

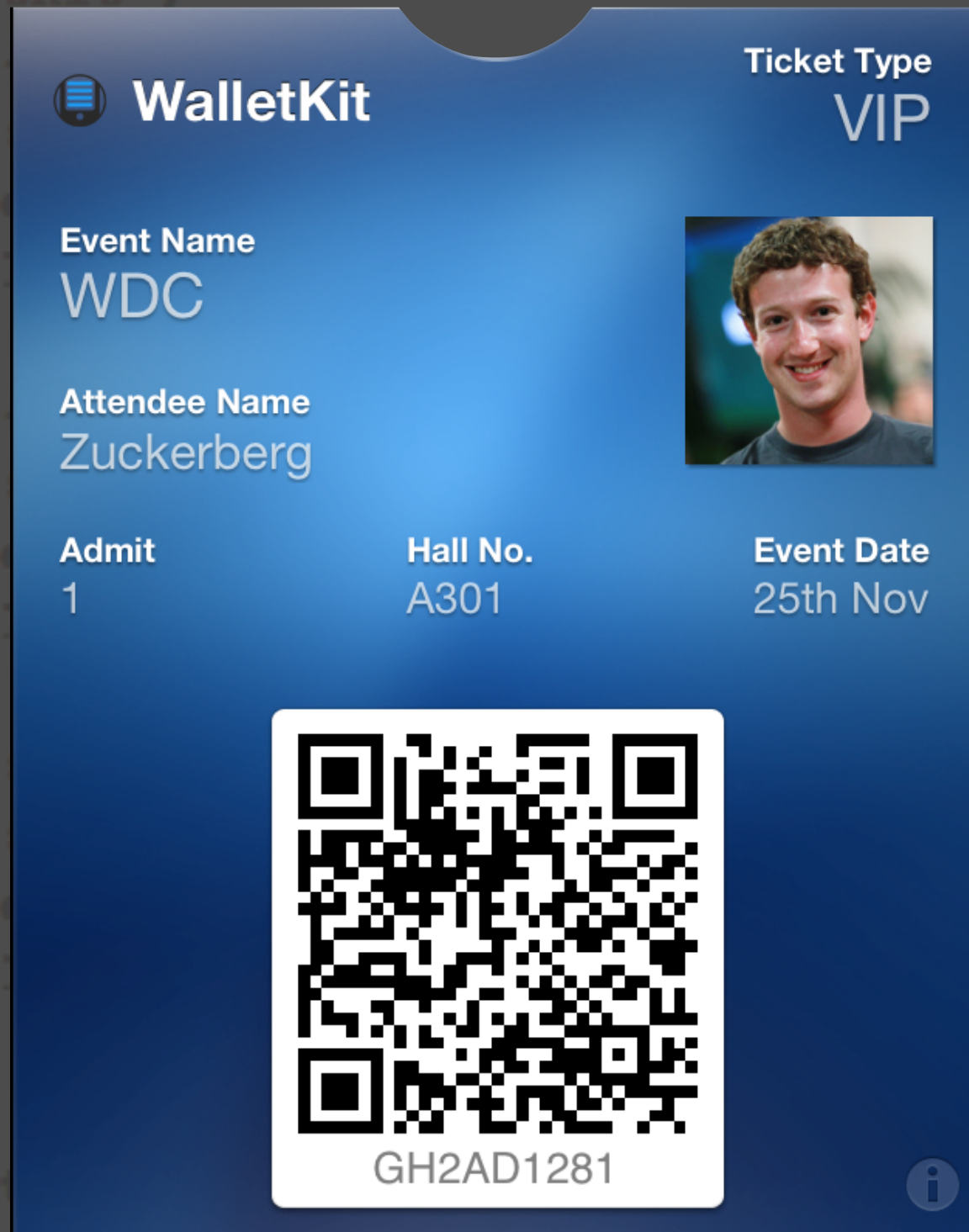
Admit
1

Hall No.
A301

Event Date
25th Nov


GH2AD1281





```
curl -X POST \
-H "Brand-Id: 940fddafb62f4f8aaace9e49dec53f10" \
-H "API-Key: b45e27b70a01423c87a0ed3ba0d39bc0" \
-H "Content-Type: application/json" \
-d '{
  "pass_type": "eventTicket",
  "logo": "https://s3.amazonaws.com/walletkit.com/wk.png",
  "logotext": "WalletKit",
  "headerFields": [{
    "key": "ticket_type",
    "value": "VIP",
    "label": "Ticket Type"
  }],
  "primaryFields": [{
    "key": "ticket_title",
    "value": "WDC",
    "label": "Event Name"
  }],
  "secondaryFields": [{
    "key": "ticket_user",
    "value": "Zuckerberg",
    "label": "Attendee Name"
  }],
  "location": [{
    "latitude": 178.67,
    "longitude": 167.60
  }],
  "description": "WalletKit Developer conference",
  "icon": "https://s3.amazonaws.com/walletkit.com/wk.png",
  "username": "walletkit",
  "background": "https://s3.amazonaws.com/walletkit.com/bg.png",
  "thumbnail": "https://s3.amazonaws.com/walletkit.com/zuck.jpeg",
  "barcode": {
    "message": "The message or data that your barcode scanner reads",
    "format": "PKBarcodeFormatQR",
    "messageEncoding": "iso-8859-1",
    "altText": "GH2AD1281",
    "relevant_date": "GH2AD1281"
  },
  "auxiliaryFields": [{
    "key": "admit",
    "value": "1",
    "label": "Admit"
  }, {
    "key": "hall_number",
    "value": "A301",
    "label": "Hall No.",
    "changemessage": "The hall number has been changed to %@"
  }, {
    "key": "date",
    "value": "25th Nov",
    "label": "Event Date"
  }
]
}' \
https://api.walletkit.com/v1/passes
```



```
40fddafb62f4f8aaace9e49dec53f10"  \
5e27b70a01423c87a0ed3ba0d39bc0 "  \
e: application/json"  \

: "eventTicket",
ps: //s3.amazonaws.com/walletkit.com/wk.png",
"WalletKit",
lds": [{
  "key": "ticket_type",
  "value": "VIP",
  "label": "Ticket Type"
}],
lds": [{
  "key": "ticket_title",
  "value": "WDC",
  "label": "Event Name"
}],
ields": [{
  "key": "ticket_user",
  "value": "Zuckerberg",
  "label": "Attendee Name"
}],
: [{
  "latitude" : 178.67,
  "longitude" : 167.60
```

Simple Integration

REST API



SDK



SDK



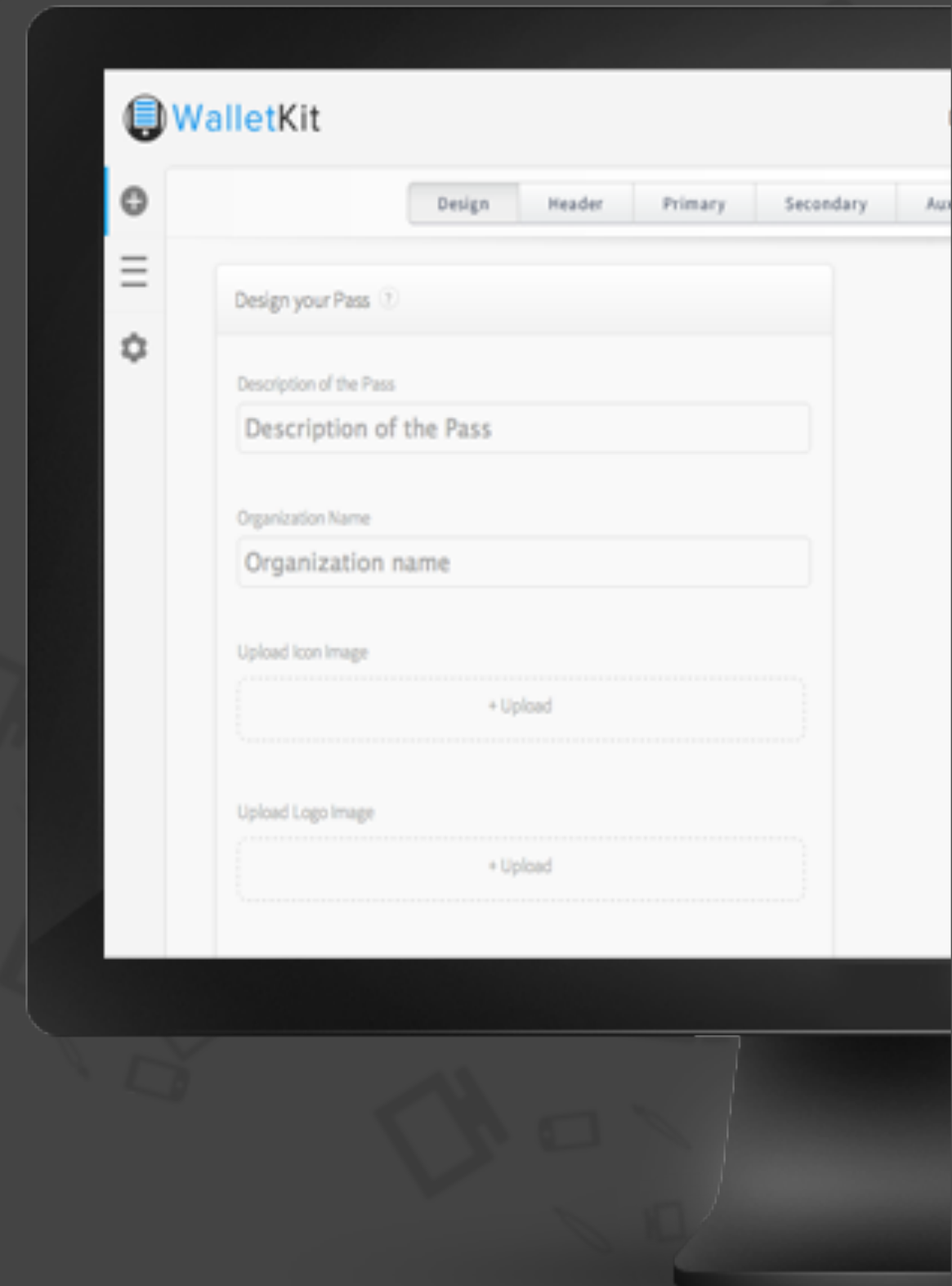
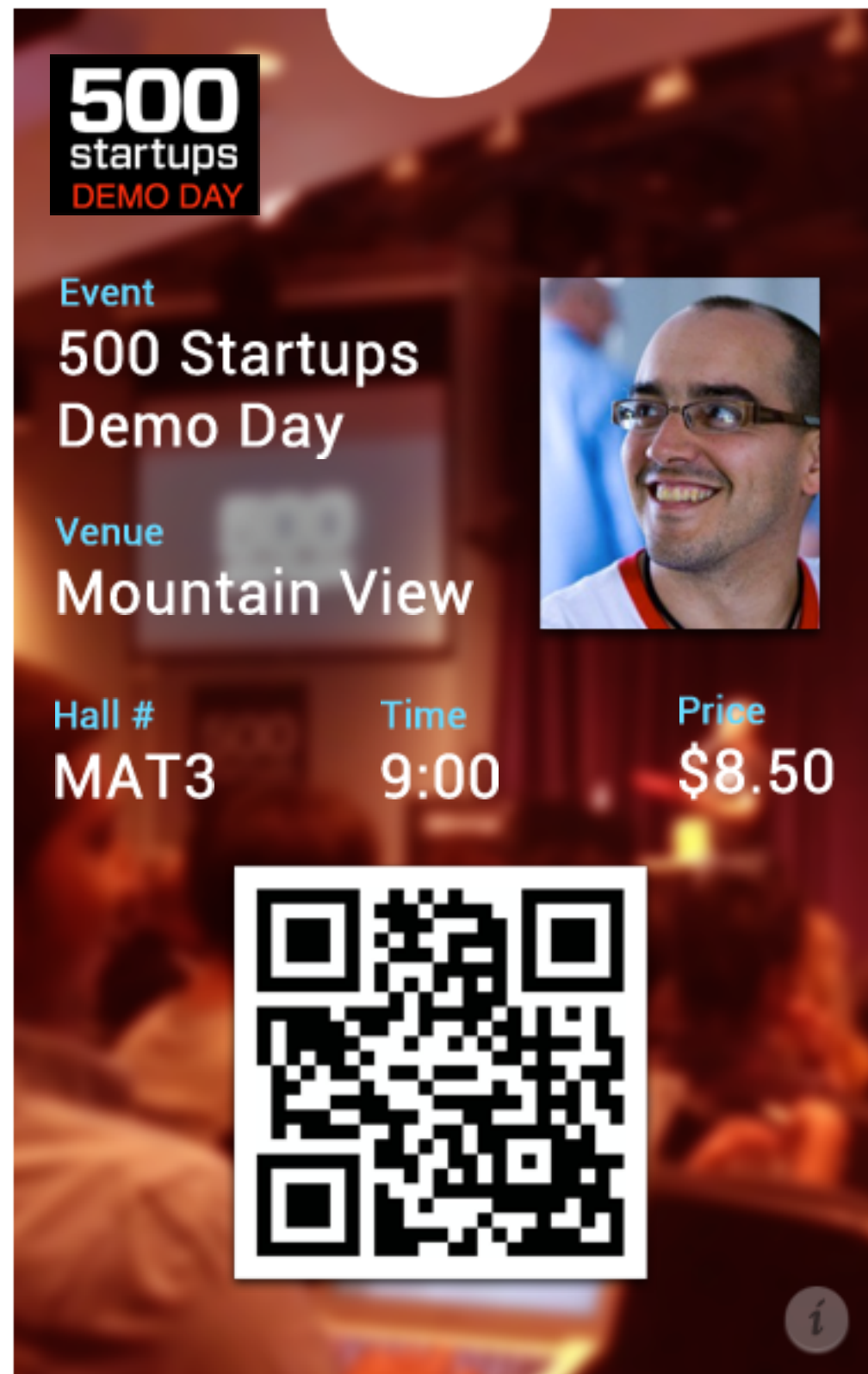
SDK



```
curl -X POST \
  -H "Brand-Id: 940fddafb62f4f8aaace9e49dec53f10" \
  -H "API-Key: b45e27b70a01423c87a0ed3ba0d39bc0 " \
  -H "Content-Type: application/json" \
  -d '{
    "email" : "<email id>",
    "barcode_message" : "Card number: 347364736363463463347",
    "barcode_alttext" : "347364736363463463347",
    "keys" : [{
      "key" : "discount",
      "value" : "20% off"
    }]
  }' \
https://api.walletkit.com/v1/passes/<template id>
```



Visualize before sending





Design

Header

Primary

Secondary

Auxiliary

Back Fields

Location

Relevance

Design your Pass ?

Description of the Pass

Description of the Pass

Organization Name

Organization name

Upload Icon Image

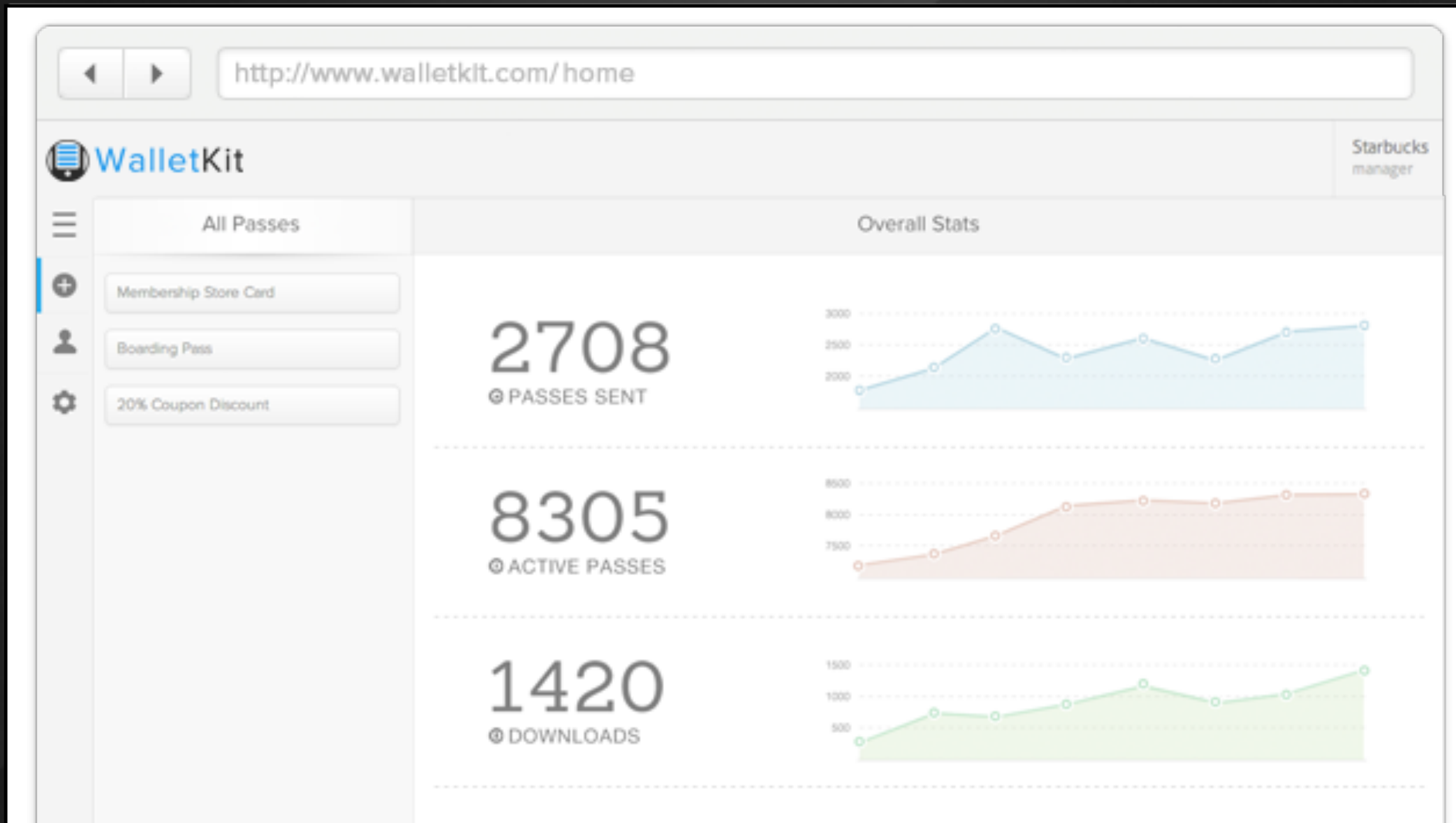
+ Upload

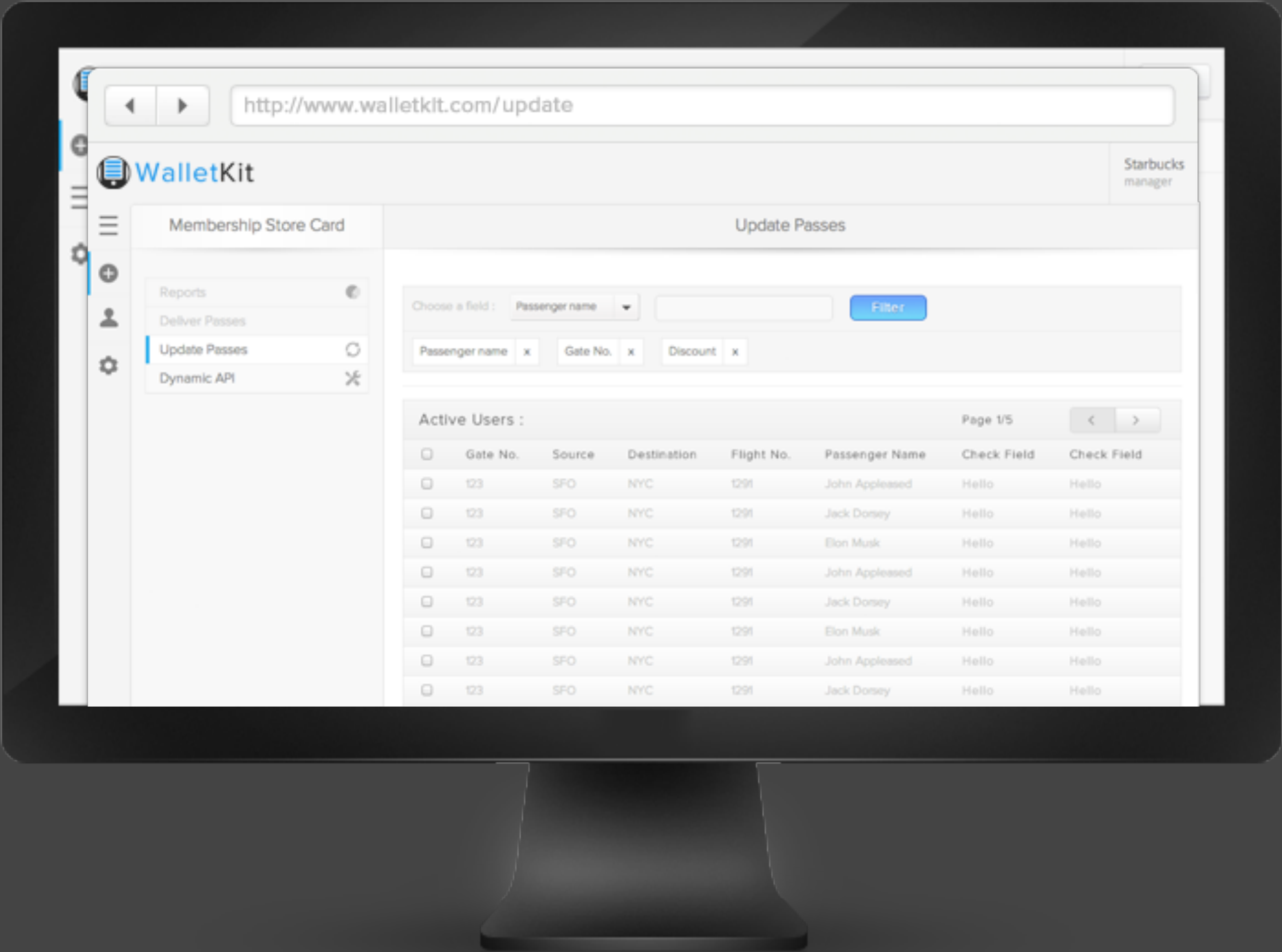
Upload Logo image

+ Upload

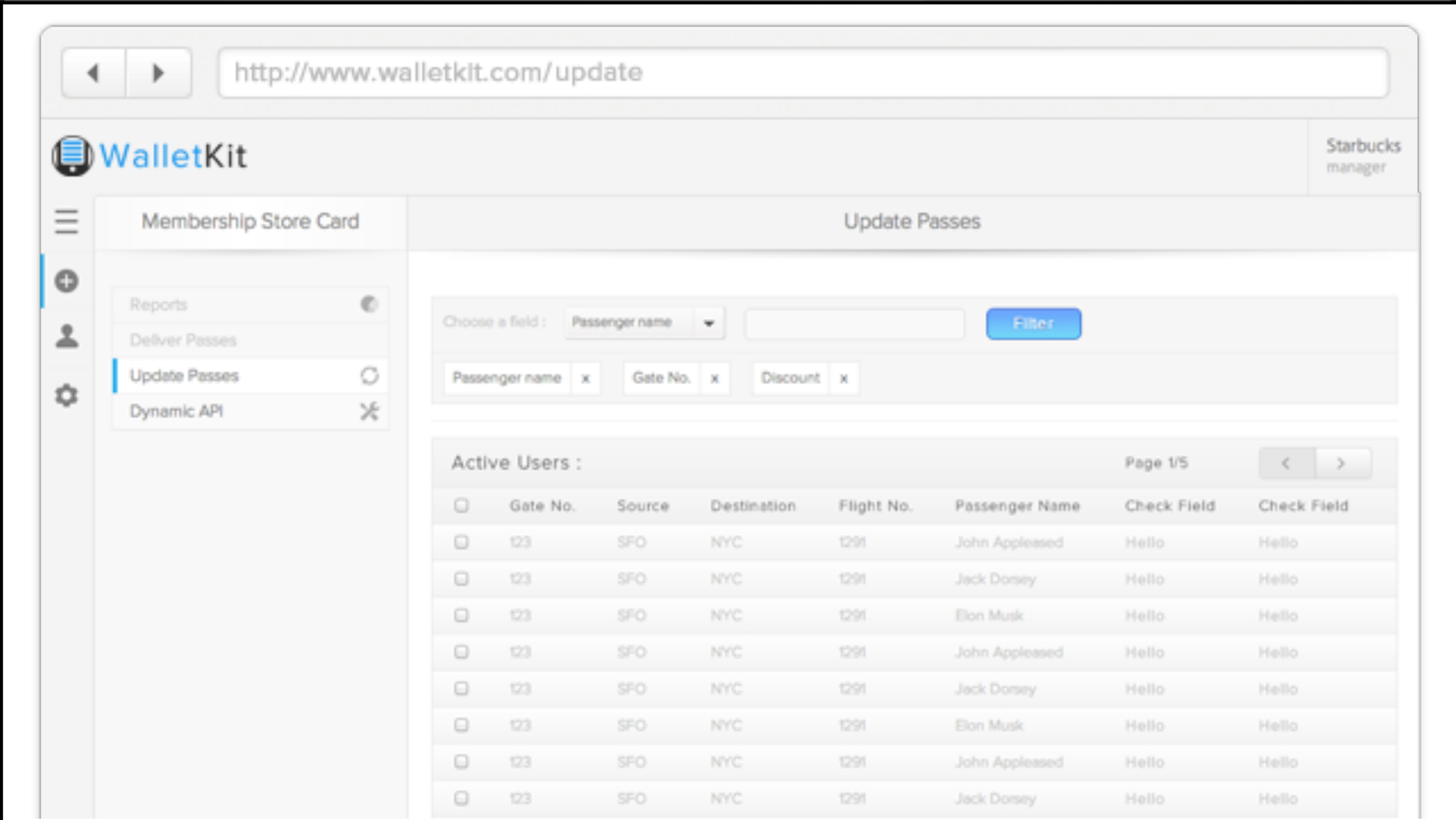


Monitor what's happening with your passes





Pass Management. Instant, Simple





~~\$100,000~~
< \$5000

~~32 DAYS~~
3 Hours



~~\$100,000~~
< \$5000

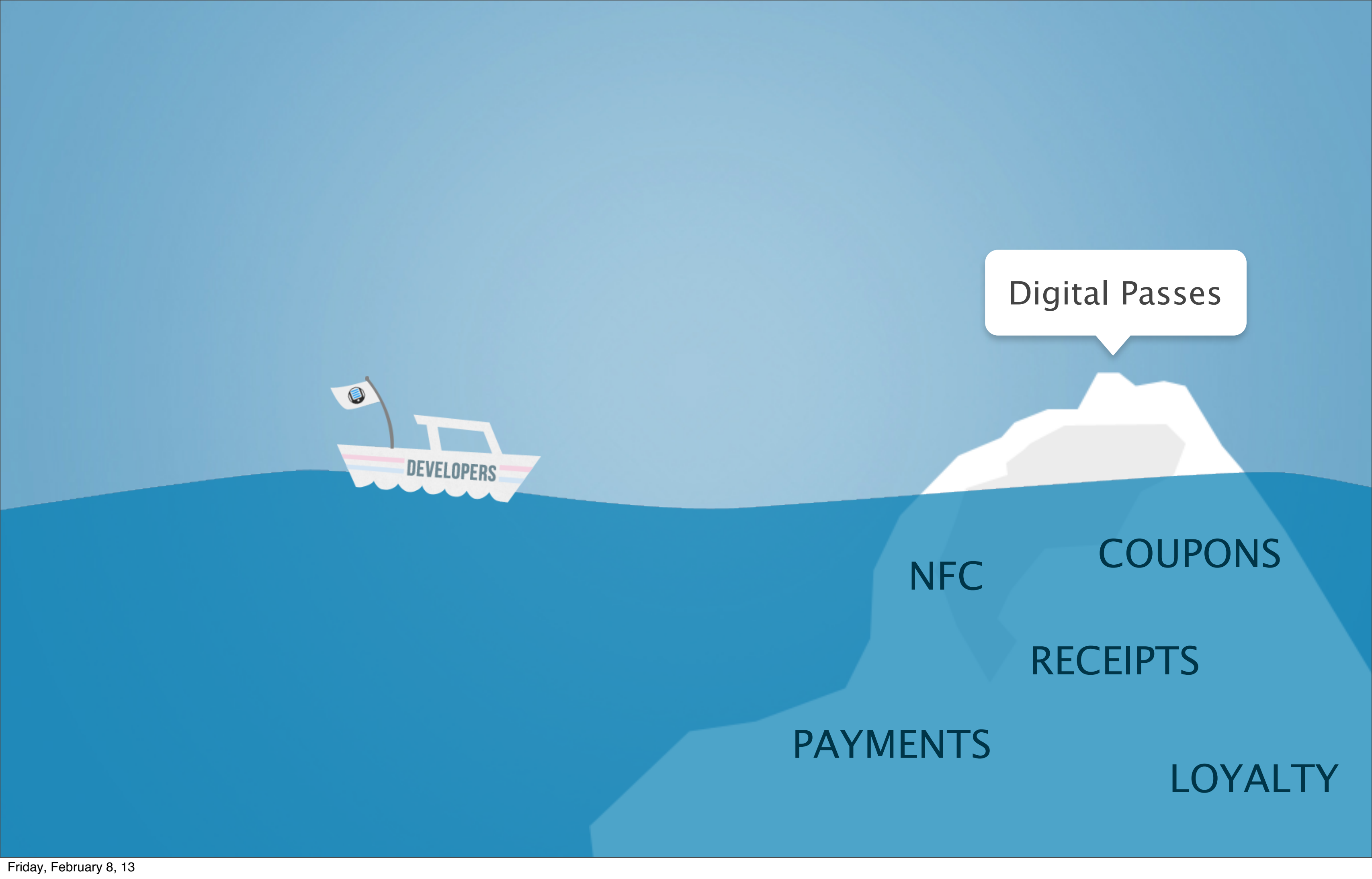


~~32 DAYS~~
3 Hours









Digital Passes

NFC

COUPONS

RECEIPTS

PAYMENTS

LOYALTY

DEVELOPERS

300 Billion
coupons



1.3 Billion
movie

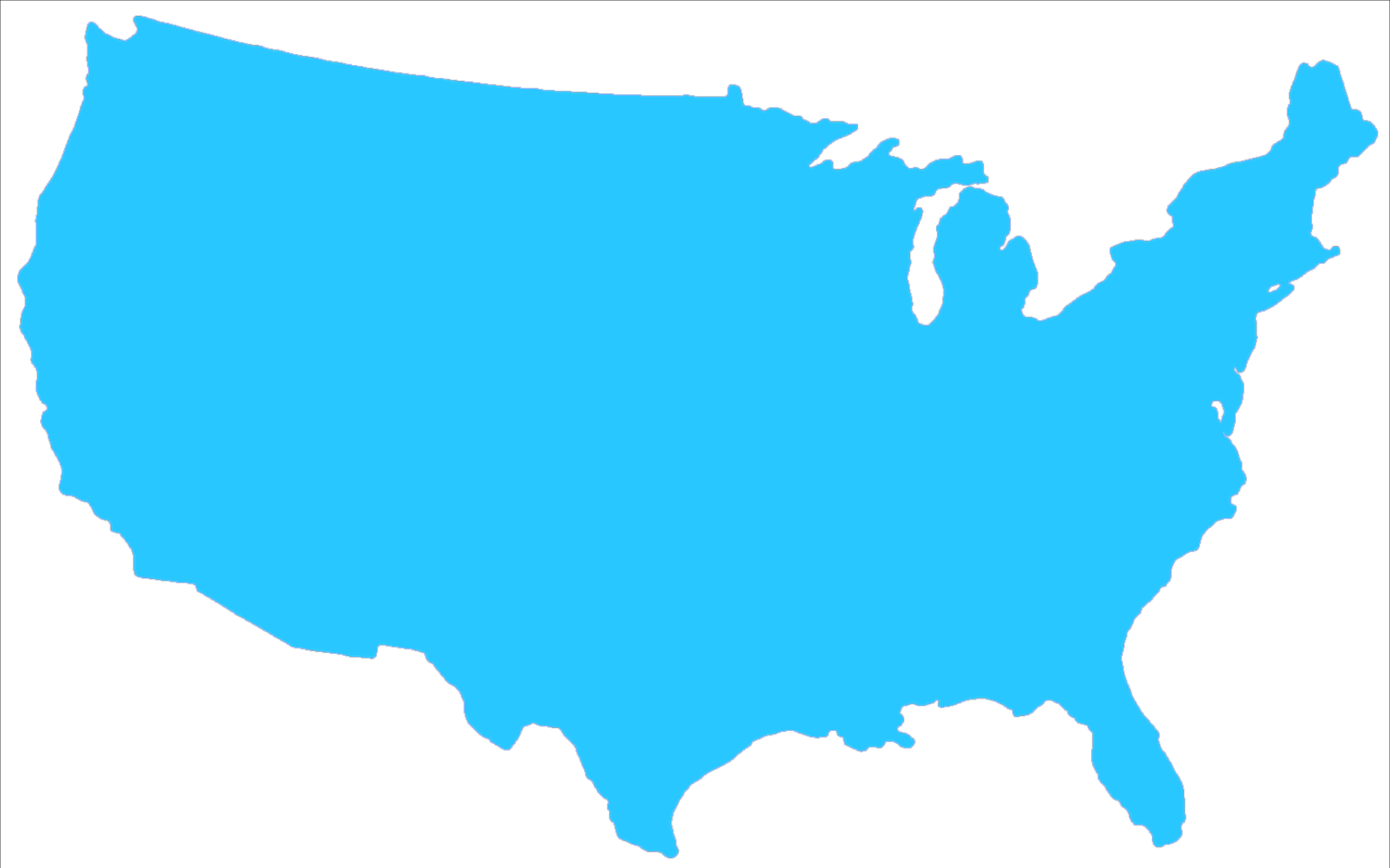


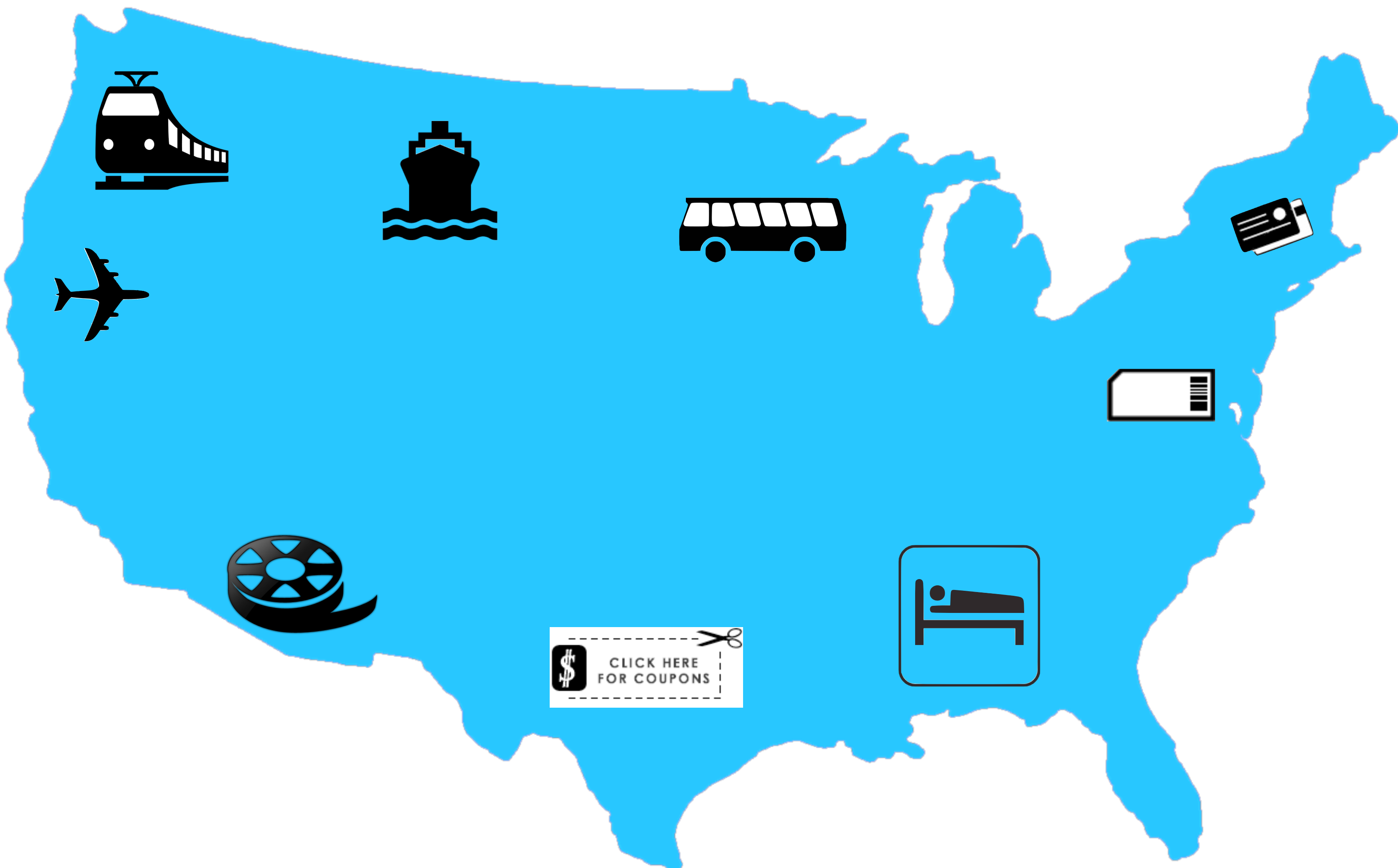
800 Million
passenger

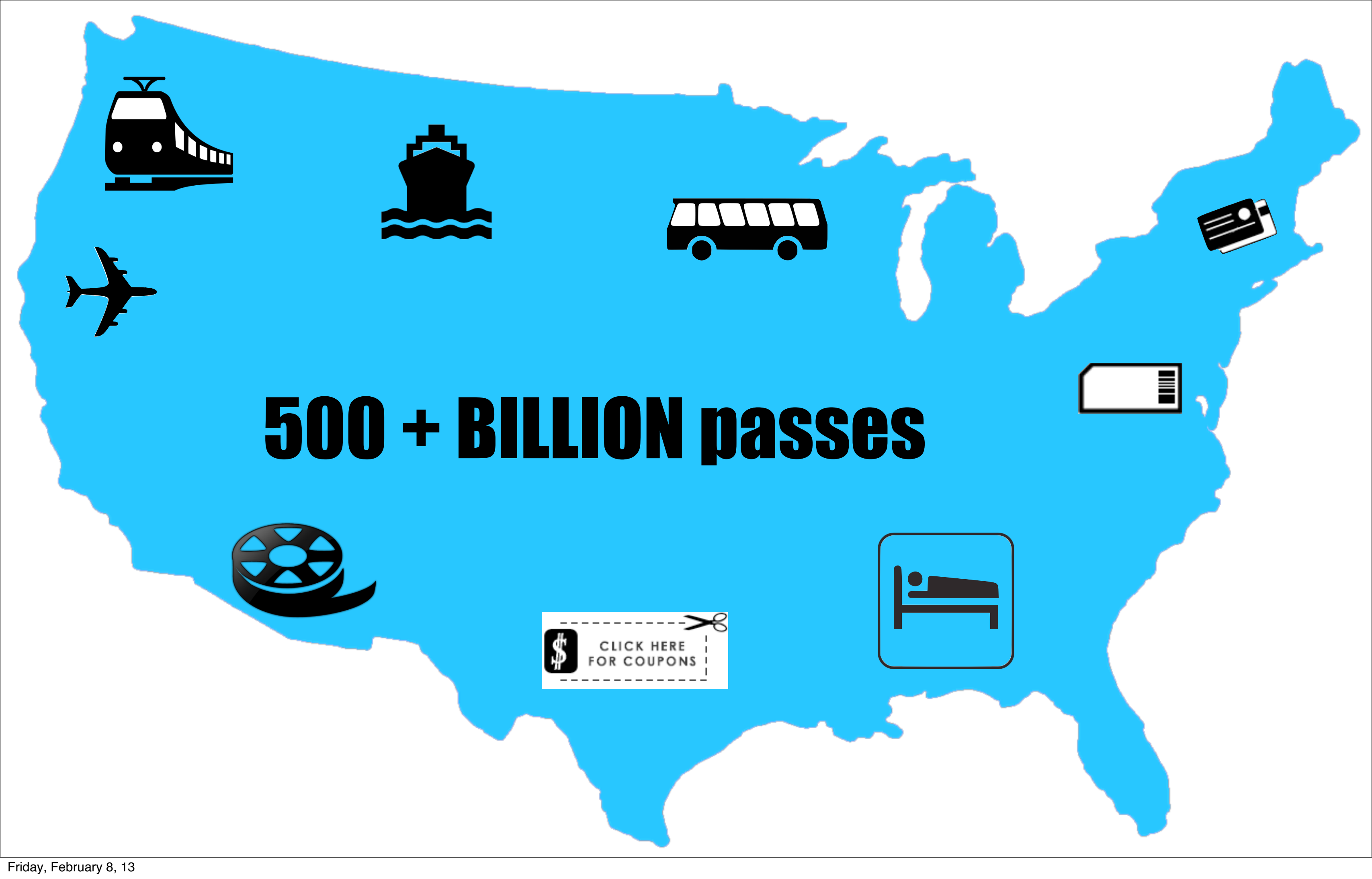


100 billion
giftcards

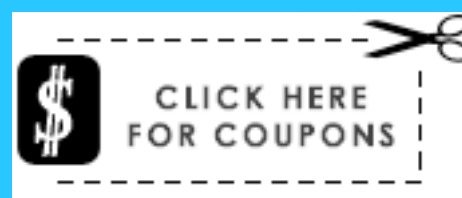








500 + BILLION passes









Kevin
CEO



Ramakanth
CTO



Syed
Design



Kiran
Engineer



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\$ 500 k





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\$ 500 k

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