

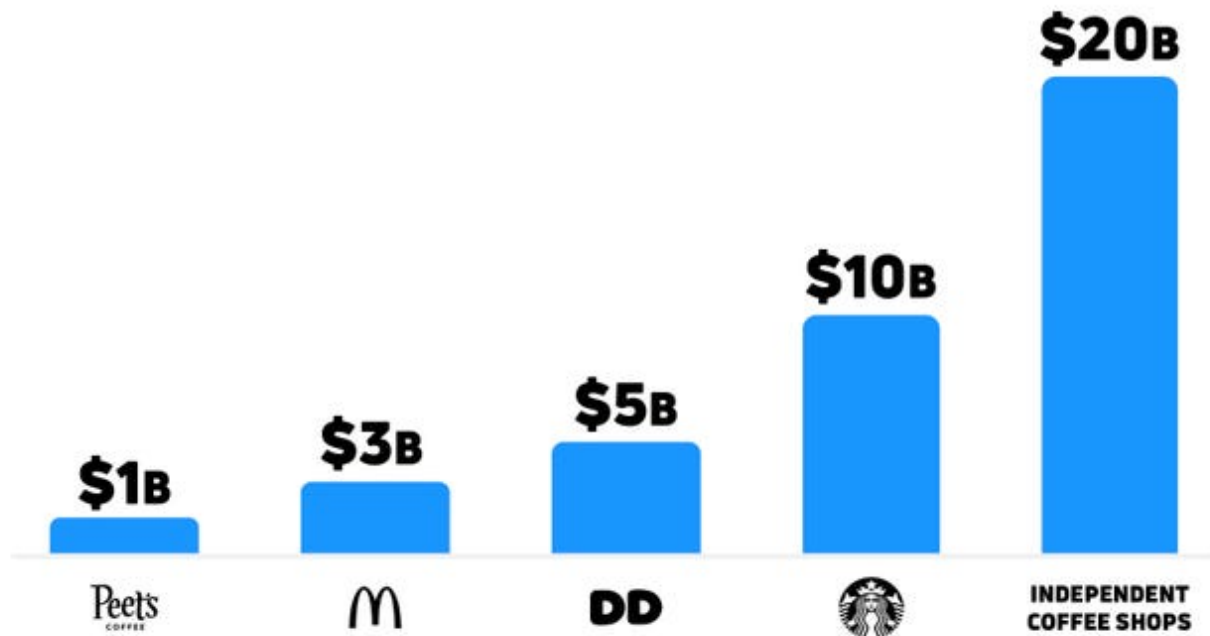
CLOSIV

Order ahead from local coffee shops

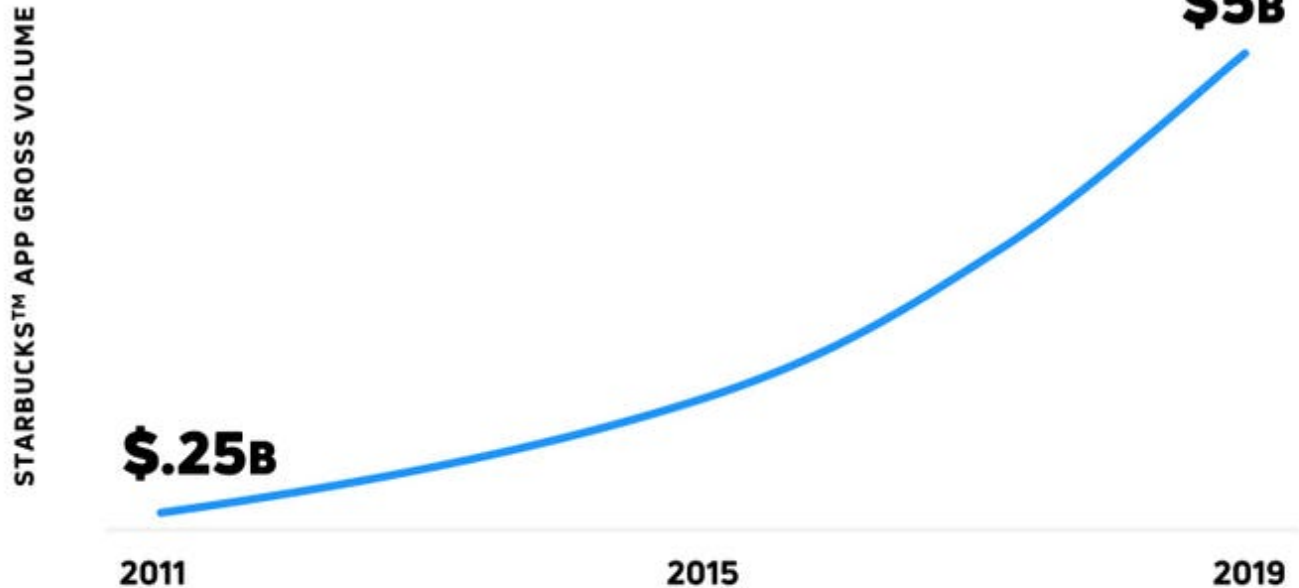
It's inevitable that *all* coffee shops will offer a mobile app.

Cloosiv will be that app.

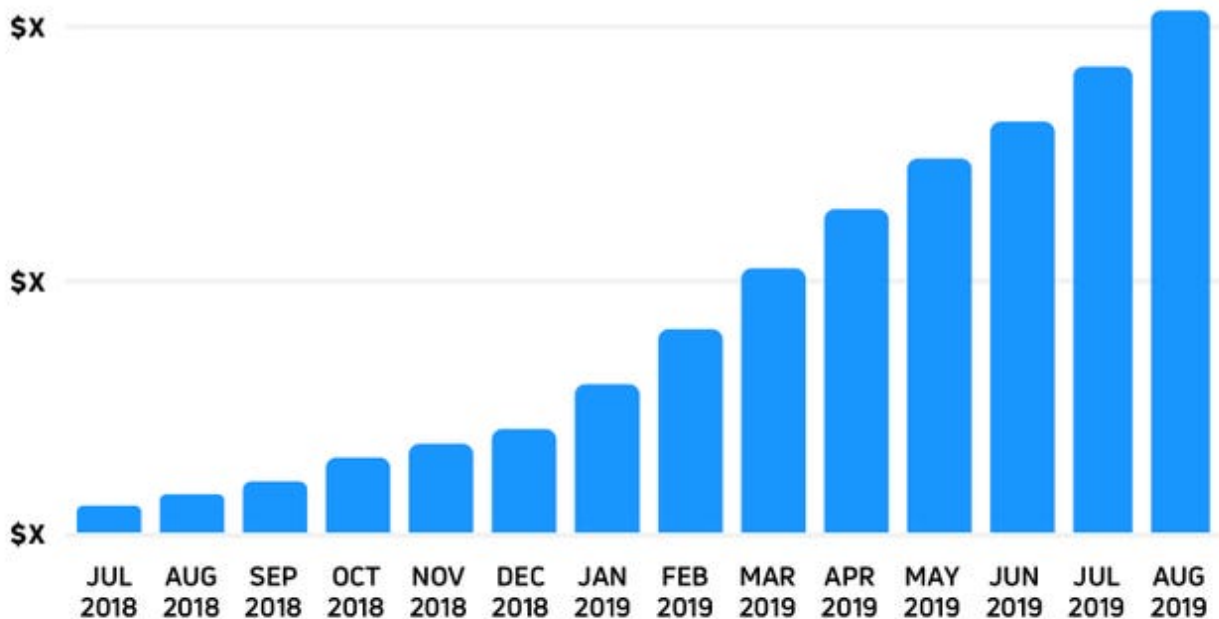
Americans **buy** a lot of coffee



They prioritize **convenience**



Our GMV is **+40%** monthly



We earn **revenue** with every order, paid by the coffee shop

12%

1 - 50 ORDERS

10%

51 - 150 ORDERS

8%

151+ ORDERS

We've deployed **multiple** service revenue streams

\$499

OPTIONAL MERCHANT
SERVICE UPGRADE

\$.10

PER SWIPE USER
SERVICE FEE



Locations	0
Users	000
Orders	0,000
Volume	\$00,000

"Cloosiv has defied my expectations on the impact it would have at our shops."

- L. BURLESON



Locations 0

Users 000

Orders 0,000

Volume \$00,000

"Our customers and employees **love the Cloosiv app."**

- A. LEMNES

We acquire and grow **users** with engaging incentives



**IN-STORE
ADVERTISING¹**



**\$3 OFF THE
FIRST ORDER**

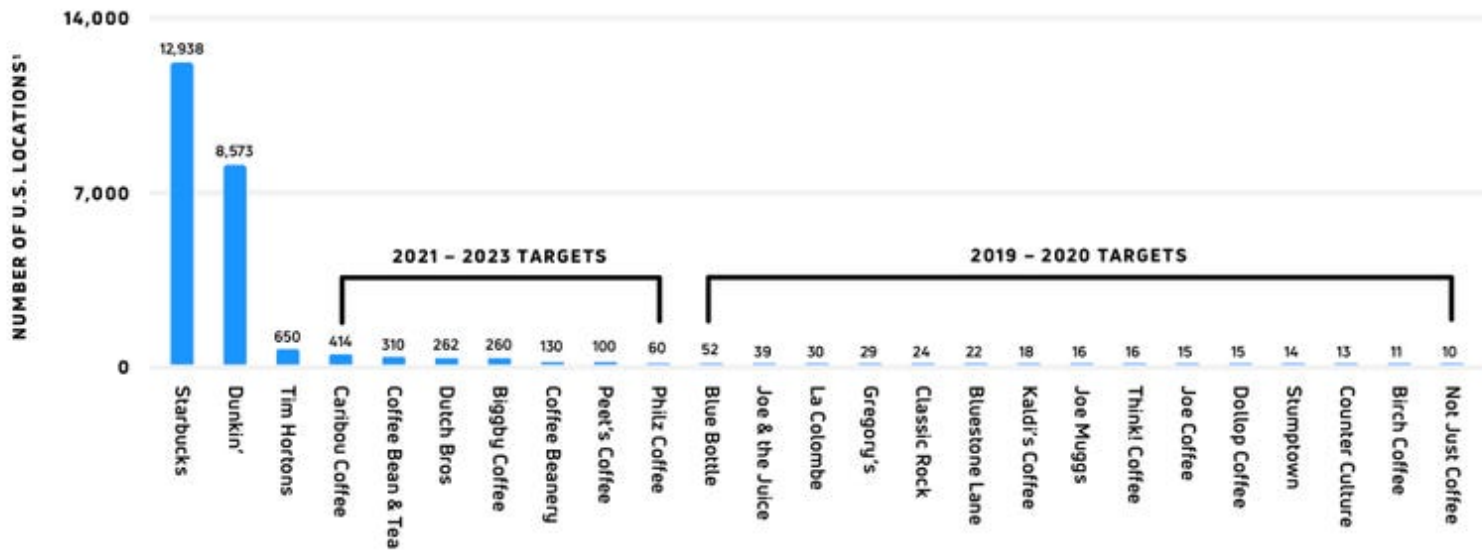


**\$5 PER USER
REFERRAL²**



**IN-APP
REWARDS**

We target **mid-market** chains



¹ MARKET SAMPLE

We'll win coffee by building a **ubiquitous** experience



**POINT-OF-SALE
AGNOSTIC**



**TAILORED
FUNCTION**



**REPETITIVE
VALUE**



**NETWORK
AVAILABILITY**

We're building the **largest
coffee chain in America**



The opportunity for product expansion is **massive**



**CHANNEL
EXPANSION**



**SOCIAL
ENGAGEMENT**



**LOADED
BALANCE**



**TARGETED
MARKETING**

We have the right **team**



Tim Griffin

CEO

Product, Sales
and Marketing



James Burkhardt

CTO

Engineering and
User Experience



Jessie Kolbenschlager

SALES

Business Development
and Customer Service

Together, we can increase our **velocity** and exceed our goals



**RAISING
\$1 MILLION**



**PRODUCT, SALES
& MARKETING**



**ADD 800+
COFFEE SHOPS**



**\$60K+ MONTHLY
NET REVENUE**

Sources

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[Mobile Payments: Disruption and Opportunity](#), Aite Group, 2016

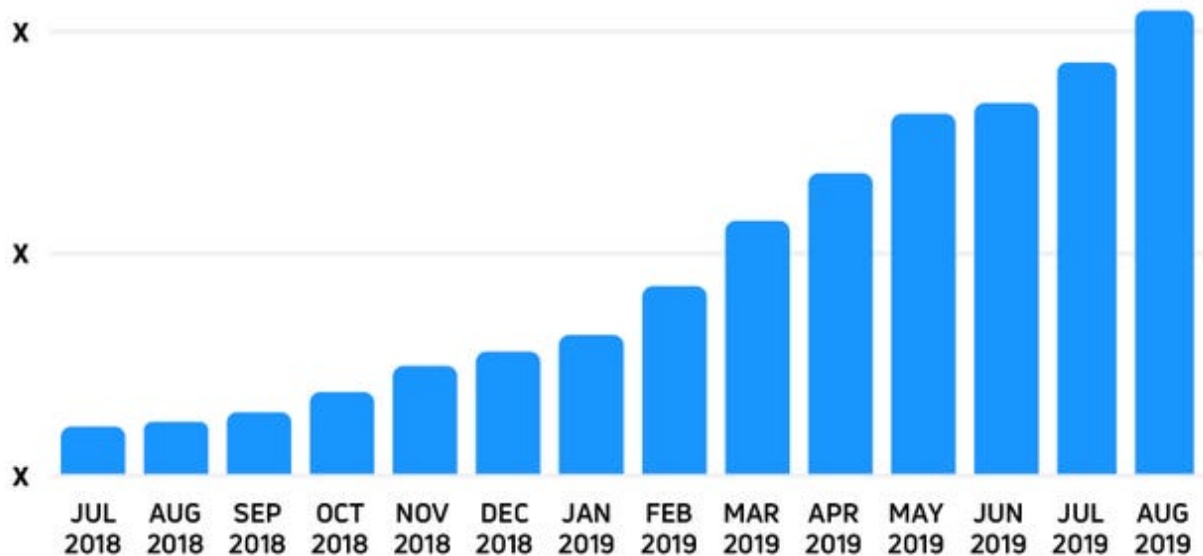
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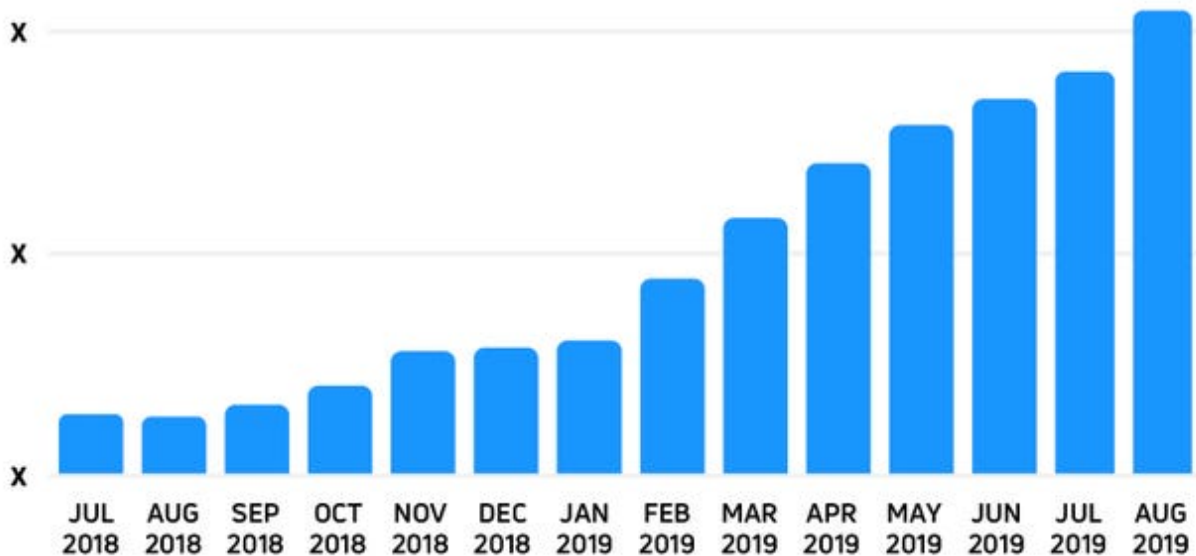


Appendix

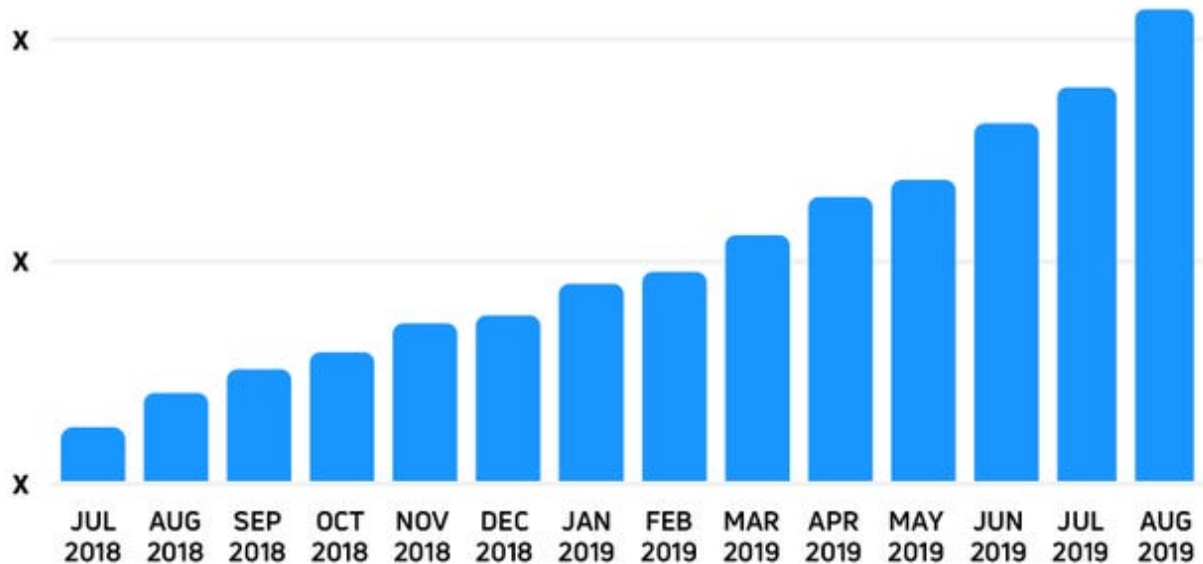
Mobile Orders



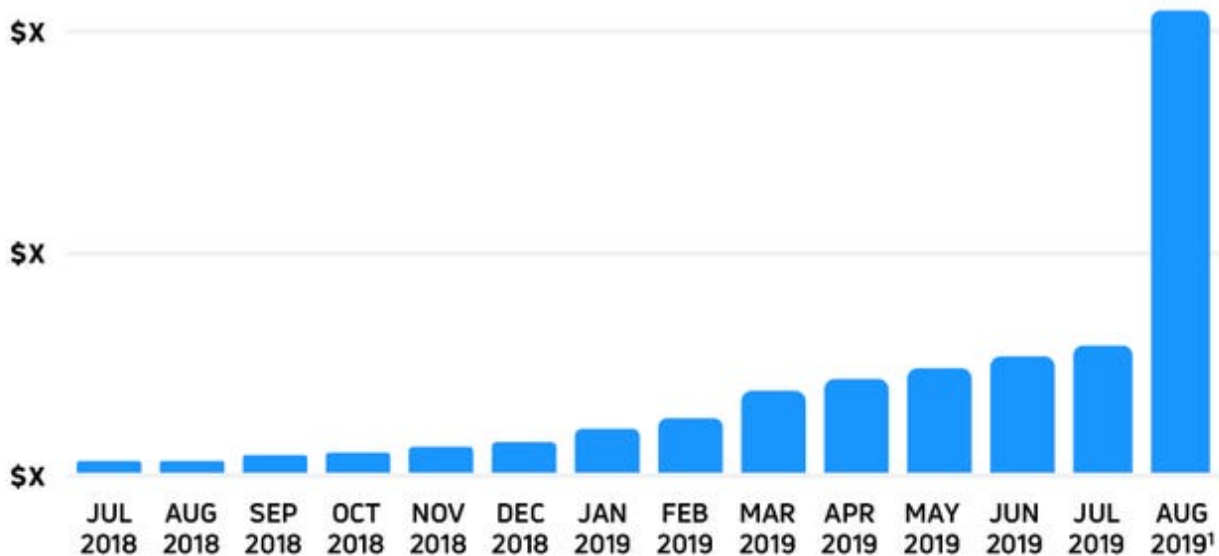
Active Users



Coffee Shops



Total Monthly Revenue



¹ PIVOT TO NEW PRICING MODEL