

WowUp



CUSTOMER RETENTION FOR BRAZIL

CUSTOMER RETENTION

Case studies



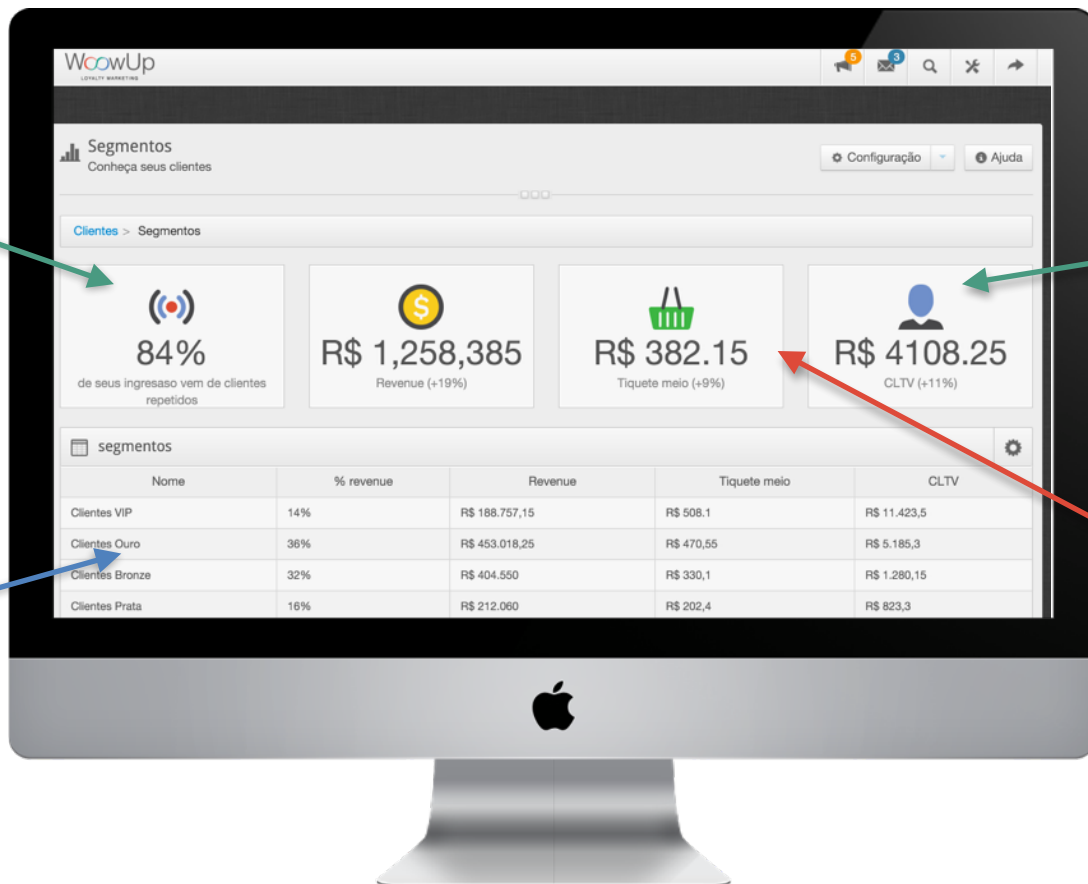
19% Increase
in sales

Customer
Segmentation

Personalized
Marketing
Campaigns

Customer
Information
& Analytics

Points Based
Loyalty &
Referral
Program



MARTECH

Exponential growth in USA

10X



BRAZIL

OUR MARKET IS HUGE



\$10.2B

Sales 2015
e-Commerce

USD

\$600B

Retail and
consumer market

COMPANY GROWTH

Our first year

founders@woowup.com
angel.co/woowup



PILOTS

founders@woowup.com
angel.co/woowup



100%

OUR TEAM

founders@woowup.com
angel.co/woowup



Martin
Biegun

Marketing
Degree & MBA



Enrique
Novomisky

Software
Engineer

Previous exit,
acquired by Globant
(NYSE GLOB)





WoowUp



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