Fifth Dimension AI

AI TOOLS FOR 10X PROFESSIONALS

Problem

Today's data tools makeplaying with structured data easierthan ever - whether you're a buy-side hedge fund analyst or a property valuer...

"We've got a large Tableau team producing dashboards that just get put in a drawer somewhere"
Director, International Property Business

But highly paid professionals are addicted to unstructured data

They spend their days combining unstructured data from dozens of sources –

and creating more of it

"Sometimes it's just copy & paste, copy & paste, copy & paste all day long''

Analyst
Hedge Fund

"I have to squish 100 pages of information from 10 different places down to 5 every time we do a report"

Property Professional
International Property Agency

"'I have to wade through so many words to get to any useful insights"

Portfolio Manager
Institutional Property Investor

LLMs are the solution to...

1. Today’sefficiencyproblem inthe real estate industry, the construction industry, and other tech-backwards sectors

2. Tomorrow’s widespread embrace of non-linear, YOLO workflows, where AIs are trusted to ensure data integrity, good argument structure, and more

Future customer:

No structured data, no problem. PropGPT can work with any inputs a human can.

Our MVP

AItoolsthat leverage LLMsand vertical-specific data to automate workflows in real estate – and boost efficiency by 30%

1. Proprietary data, not just ‘the internet’

2. Tailored to specific real estate workflows
3. Tuned to brand tone of voice using our unique ‘sounds like you’ metric
4. Flow for fact-checking docs
5. Email-based interface puts our AI where the work happens

Tell me what’s important in this doc

Help me think, challenge my work

Build a valuation report from this data

Fact check this report for me

Demo of current customer workflow

→ Research Report Writer

Head of Research at Savills

“Numbers are easy, words are hard”

- 35 to 45 years old
- Studied STEM at a top university
- Can spend £1,500pcm on SaaS without manager approval
- Has public profile as property thought leader
- Spends 50% of time writing and editing

demo video redacted

Starts with email to: ellie@fifthdimension.ai

I need to write this month's office investment index

Completes workflow in a fraction of the time

Ellie SmartScript Tue, 2 May, 20:24 (9 days ago)
to me

We've taken 8 steps to help you produce this month's office market update:

1. Suggested 3 titles for your office update
2. Drafted a 500-word article based on the data you provided
3. Provided a critique - suggesting improvements
4. Incorporated insights on the economy, extending the article to 700 words
5. Gave you 5 suggestions for graphs
6. Outlined a 10-minute presentation
7. Wrote social media posts to launch the article
8. Finished up with a summary paragraph for your newsletter

Traction

In 12 weeks we've:

- Signedup ourfirst fivepaying customers
- Done >30 in-depth research interviews
- Developed a sales pipeline via referrals and word-of-mouth

Customer logos redacted

redacted

redacted

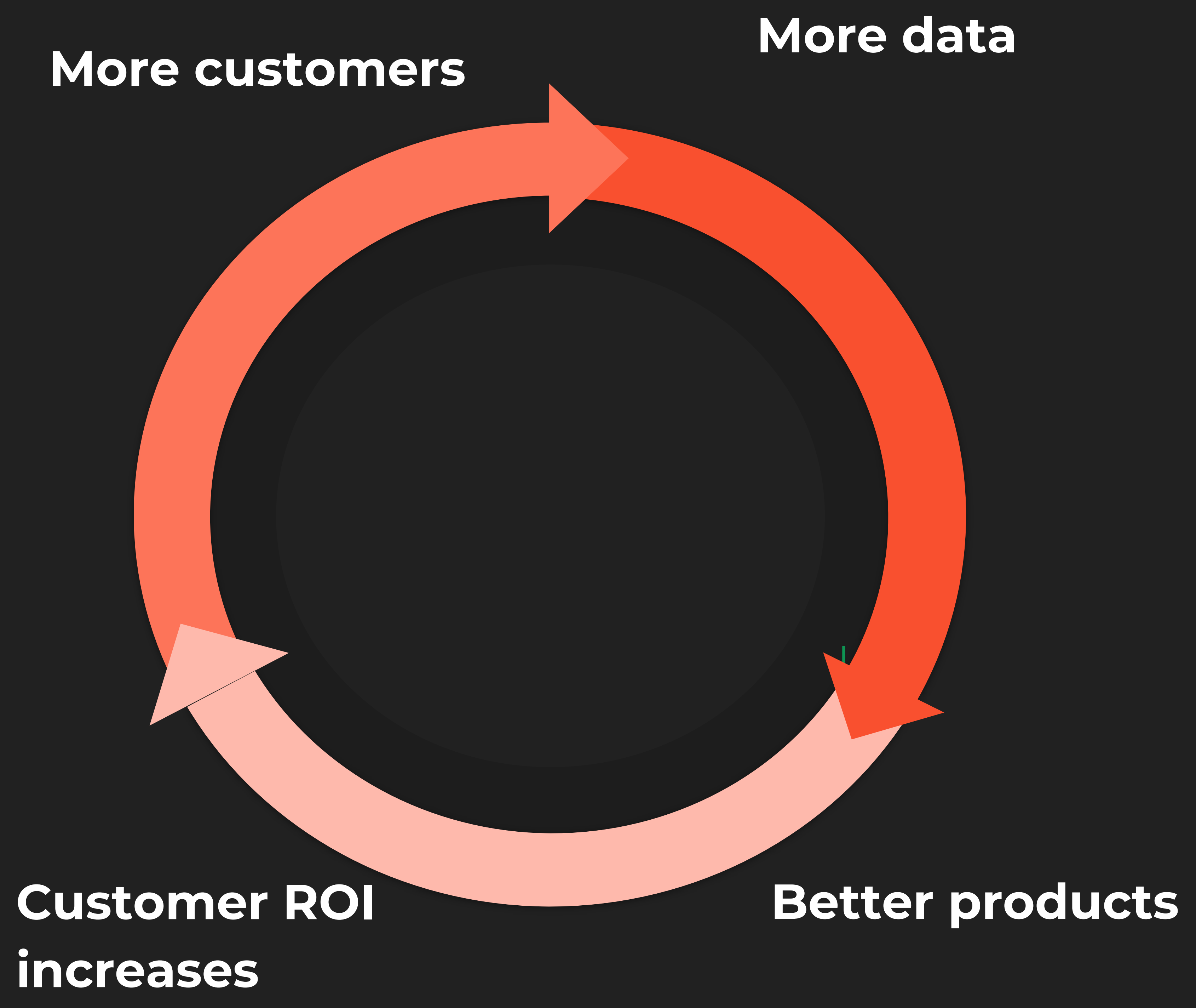
redacted

We like that it's early stage - we want to be involved early doors to help shape it. That's exciting.

Being as sharp as you are – you have hit the nail on the head

I would probably give the area description model 9/10

Data build our moat

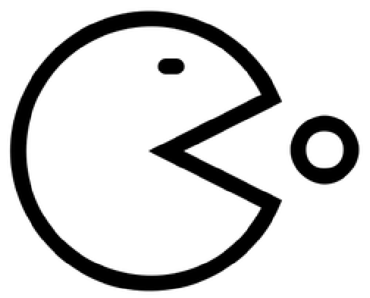


We use de-identified, aggregated data to generate machine learnings
As our users interact with the product we're creating a structured dataset of prompts and responses for property workflow tasks

The data are unique and not available to the open internet

Customer ratings of outputs within the product, and qualitative feedback to our team enrich these structured data

The future of our product: PropGPT



1

Eat all the data, 10x all the workflows

Move beyond ingesting, processing, and outputting data via email body text to::

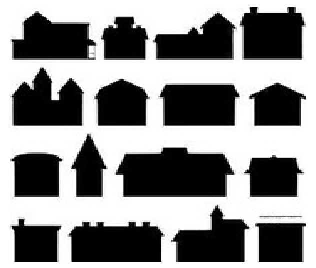
- brochures
- images
- charts
- Powerpoint presentations

2

Microsoft Plugins

Property professionals are obsessed with the Microsoft Stack. They use Teams like we use Slack. So this plugin will have access to all the files posted in Teams, what's said about them, and more– And Ellie will be able to perform tasks directly for our customers in Teams – then shortly, in Word and the rest of the stack!.

3



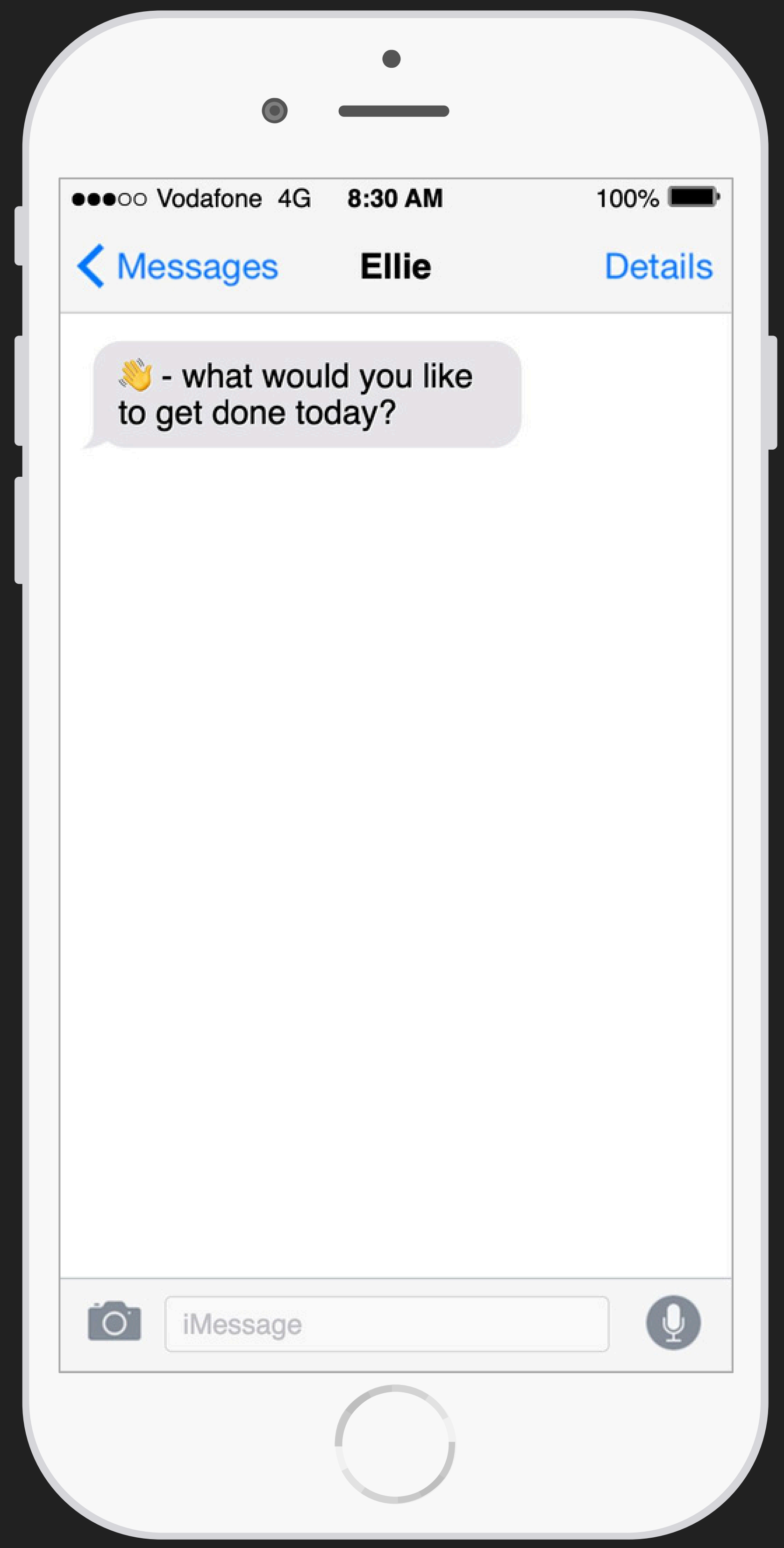
Global Real Estate GPT

Now our hive of vertical-specific LLMs are so powerful you can interact with Ellie to do any property-related task in any language–
From developing and sharing an opinion on a potential property development investment in German to generating a property survey in Arabic.

4

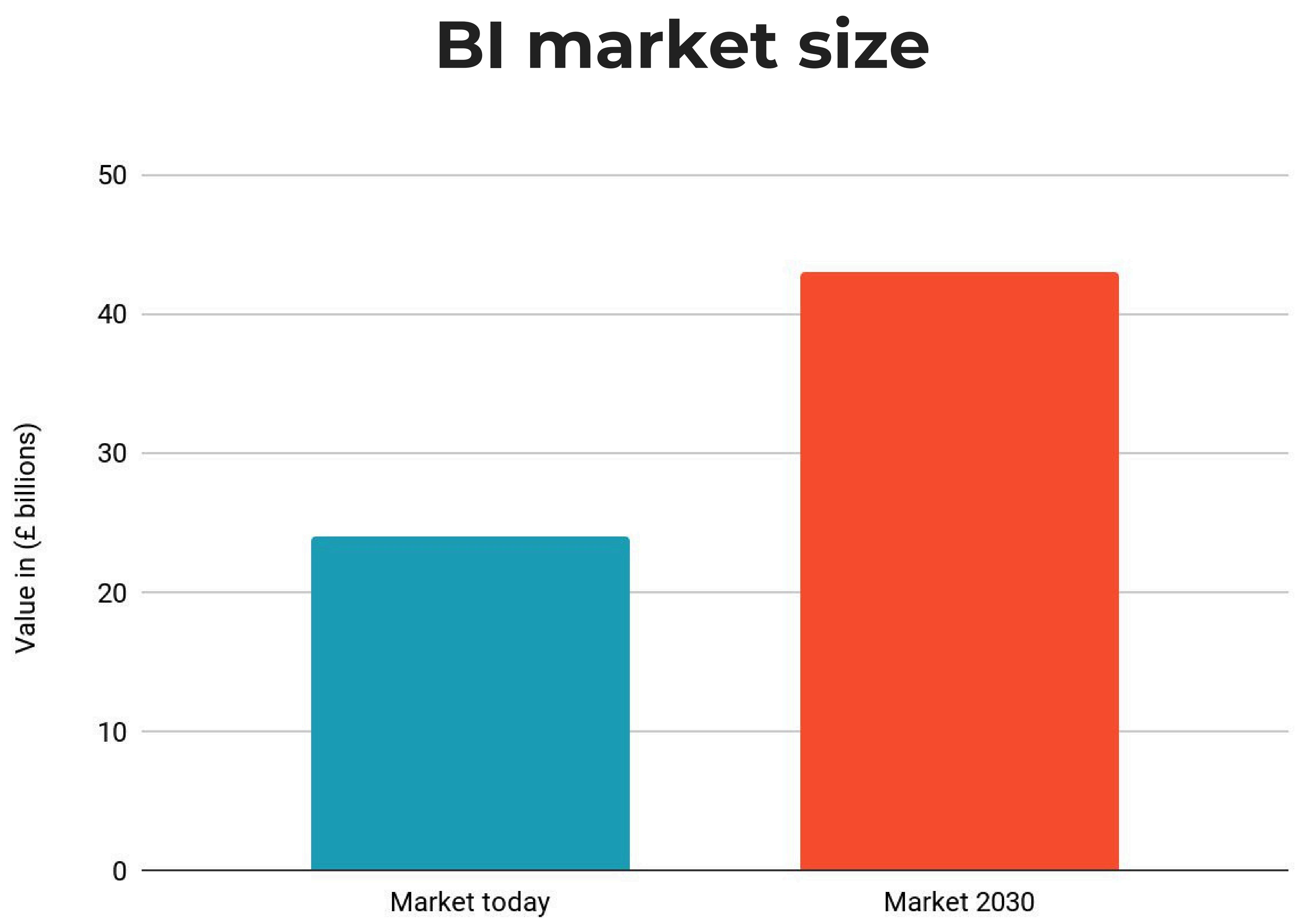
AI Co-Pilots for Finance, Construction, ...

Our methods are repeatable: tune LLMs to automate workflows, eat all the proprietary data, and develop vertical-specific LLMs. Finance and Construction are the first adjacent markets we plan to penetrate..



£16bn Real Estate SAM

In global realestate, there is £16bn to play for. Assuming £15k ACV and 1.1 million medium and large real estate businesses.
As we expand into different verticals, we'll eat into the £24 billion Business Intelligence (BI) market. Set to grow to £43 billion by 2030.



Source: Fifth Dimension AI bottom up analysis assuming 1.1m real estate businesses globally, at an ACV of $15k. BI market sizing source fortune business insights market sizing

Real Estate offers many routes to growth

Through international markets and the many adjacent industry verticals.

Finance
TAM £114 billion
Realestateisahuge asset class..

Global Real Estate
SAM £16 billion
Biggestplayersinproperty are international businesses

Construction
TAM £42 billion
Propertydevelopment and maintenance leads to professionals in construction.

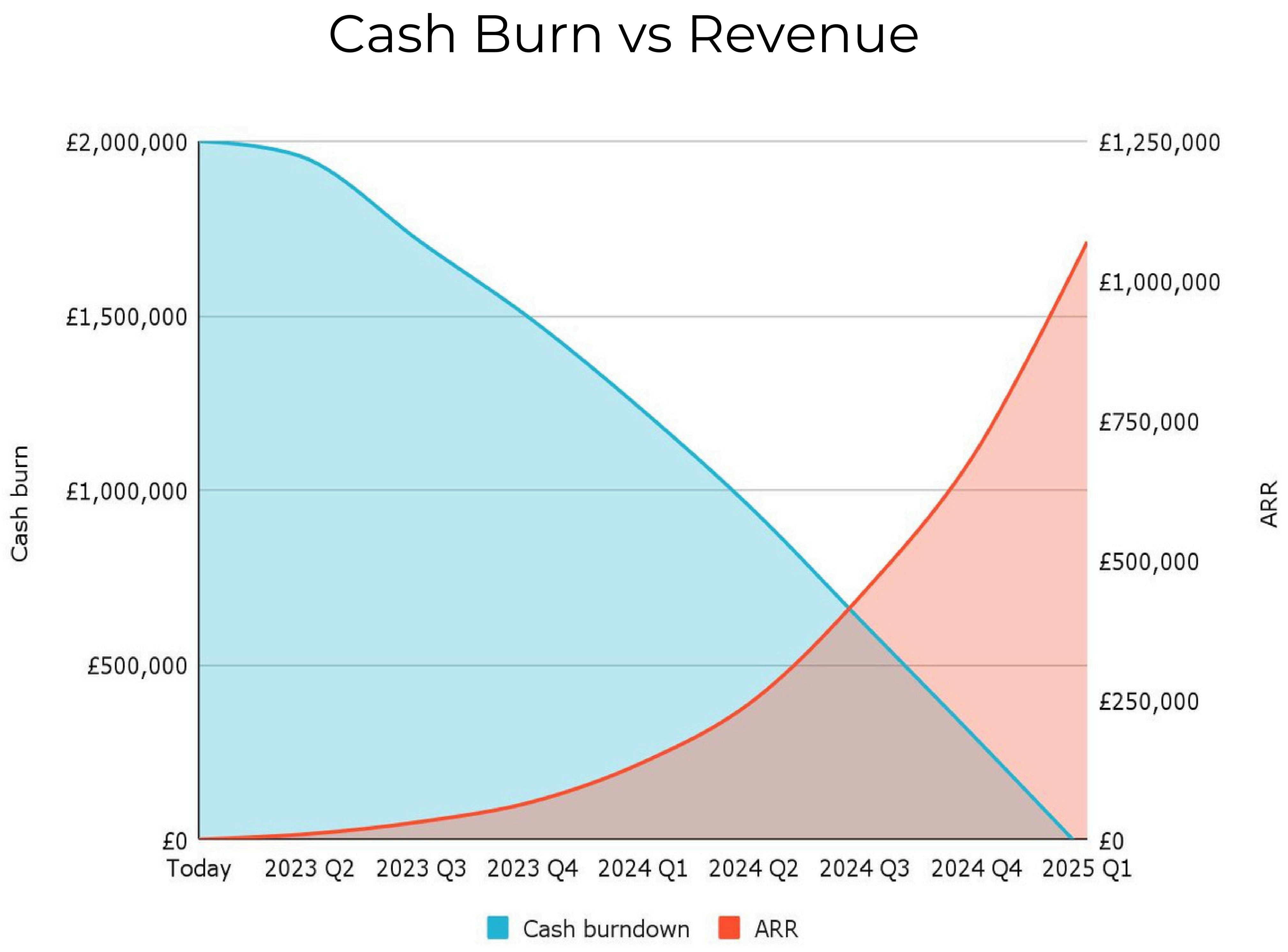
Our edge

1. Technical expertise in linguistics and AI
2. Expertise and contacts in target market
3. Experienced startup operators
4. Strong relationship forged leading Wayhome

Johnny Morris
Co-founder
>15 years experience in adding value with data and analytics in Real Estate. Experienced operator

Dr. Kate Jarvis
Co-founder
PhD from Stanford i
Linguistics and 4 different CPO/CTO roles in the past 10 years

The ask



EIS ELIGIBLE

£2M for engineers, marketing and account managers

18 months' runway if assume 0 revenue, with lean team and low costs

£1m+ ARR in 20 months

That's onboarding 50 companies, 10-15 users per company (mix of budget-holders and individuals with company credit cards)

100+ Pitch decks for Startup

Explore 100+ founder tested pitch deck templates designed to help staups raise capital.

SheetVenture