



resgrid

Shawn Jackson
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The Team



Shawn Jackson

Chief
Architect

- Volunteer Firefighter and EMT
- 8 years software development experience



Online Advisors

Business and Development Partner

- Business and leadership guidance
- Infrastructure and technical support
- Development and testing
- 6 years of software business experience

Insufficient communication exists between personnel

One Way Communications



Traffic Accident



**Responding
???**

Resgrid allows for bi-direction communication

Two Way Communications



Traffic Accident



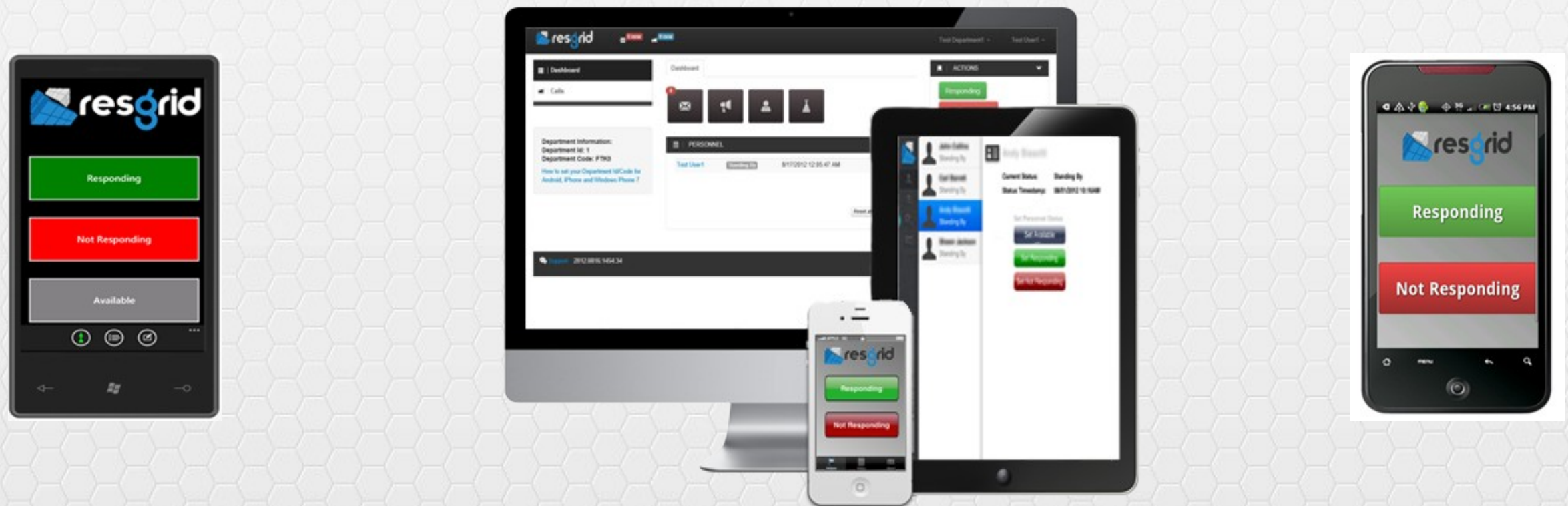
Responding



Resgrid Platform Goals

- Easy to use
- Fast and Efficient
- HTML5/CSS3 mobile web support
- Apps for all major mobile platforms
- Specialized apps and interfaces for markets

Resgrid



- Mobile: iPhone/iPad/Android/Windows Phone 7
- Web: HTML5/CSS3 Responsive Design Site
 - Backend RESTful API for intergration

Resgrid will serve the following markets:



**Volunteer/Career
Fire and EMS
Departments**

**Wildland/Hand
Crews**



Search and Rescue Teams
Hazmat Teams
Disaster Response Teams



***Any organization that
has dispersed
personnel and needs
to coordinate
responses***

Money comes from subscriptions and app sales

	Free	Standard	Premium	Professional	Ultimate
Features	• Up to 10 users • No groups	• Up to 20 users • 2 groups	• Up to 35 users • 3 groups • Geolocation	• Up to 50 users • 5 groups • Geolocaion	• Up to 100 users • 10 groups • Geolocaion
Acquisition	• iTunes/Google Play & App Stores • Social Media • Google AdWords and Bing Ads	• iTunes/Google Play & App Stores • Google AdWords and Bing Ads • Up selling	• iTunes/Google Play & App Stores • Google AdWords and Bing Ads • Up selling	• iTunes/Google Play & App Stores • Targeted Ads and Print Media • Up Selling • Direct mail	• iTunes/Google Play & App Stores • Targeted Ads and Print Media • Up Selling • Direct mail

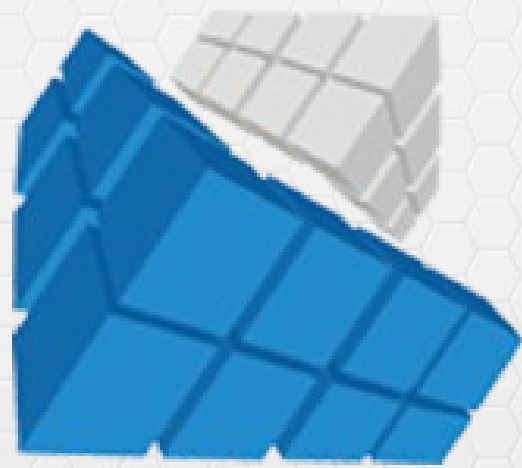
- There will always be a free plan and free apps
- There are additional options for larger plans
- Pricing has not been finalized at this point

Primary competition is from eDispatches

- eDispatches extends existing radio dispatch systems to mobile devices
 - Does not allow for bi-directional communication
 - Limited online interface
- Does not support geolocation or dispatching from own system
 - Limited only to Fire/EMS

Resgrid is already in Open Beta

- Started development in June 2012
- We are in open beta with free mobile apps deployed
- As of October 20th we have over 70 departments and over 170 users testing the platform.
- Already implemented some user requested features (Available status, iPad IC app, Call notes)



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<http://resgrid.com>